



## Clear Credit Attributes™

Clear Credit Attributes™ delivers complete visibility into the consumer's credit inquiry and loan history.

Clear Credit Attributes is a holistic credit risk solution for non-traditional or thin-file consumers.

See the number and types of credit inquiries consumers are seeking, as well as detailed loan performance data.

Other predictive attributes include a snapshot of banking history and an overview of the consumer's income, housing and employment information.

---

Gain visibility into the consumer's use of alternative financial services to help evaluate creditworthiness.

---

### Features

- Clarity's exclusive data with over 750 predictive attributes
- Attributes available in aggregate and individual tradeline levels
- Credit inquiry and loan performance segments
- Available in real time

### Benefits

- Delivers a comprehensive view of a consumer's credit inquiry and loan performance history
- Provides flexibility to review different time periods ranging from 24 hours to 7 years of loan history
- Visibility into Clarity's exclusive alternative credit data
- Helps evaluate and mitigate credit risk
- FCRA-actionable product

---

Contact us for more information  
727-953-9725 | [ClaritySales@experian.com](mailto:ClaritySales@experian.com)

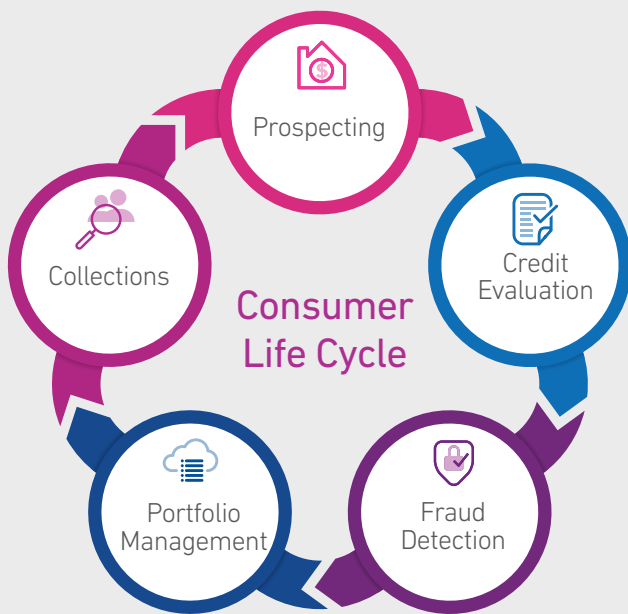
---

# Consumer Credit Life Cycle

## Solutions for the Entire Consumer Life Cycle



From prospecting to collections, and every stage in between, Clarity's solutions help lenders successfully navigate each stage of the consumer credit life cycle.



You don't have to choose between managing risk or growing your business – do it all with the industry's most relevant and predictive data.

With the combined power of Clarity and Experian at your fingertips, the sky is the limit.



### Prospecting

- Clarity Prescreen
- Direct Mail Solutions
- Clear Prequalification™



### Credit Evaluation

- Clear Credit Risk™
- Clear Advanced Attributes™
- Clear Recent History™
- Clear Bank Behavior™
- Clear Income Attributes™
- Clear Bureau Lite™



### Fraud Detection

- Clear Fraud Insight™
- Clear Fraud Attributes™
- Clear Digital Identity™



### Portfolio Management

- Clear Portfolio Alerts™
- Clear Account Review™



### Collections

- Clear Profile™
- e-Resolve™

Clarity Services  
15550 Lightwave Dr. #350  
Clearwater, FL 33760  
T: 1 727 489 7266  
claritysales@experian.com

© 2019 Clarity Services, Inc. • All rights reserved

Experian and the Experian marks used herein are trademarks or registered trademarks of Experian Information Solutions, Inc. Other product and company names mentioned herein are the property of their respective owners.

10/19 • Clear Credit Attributes Brochure 2.2