



Level up your data breach defenses by arming your employees with identity protection

Make sure your employees are not an entry point for fraudsters



Up to
80%

of cyberattacks leverage identity-based attack methods, and many breaches stem from **phishing attacks targeting employee login details**.¹

The average cost of a data breach was \$4.88 million in 2024, the **highest average on record**.²

Cyberattacks are becoming more common, striking **4,000 times per day**.³

Did you know

Recent statistics reveal a direct connection between employee identity theft and business vulnerabilities. Compromised employee credentials can be a common entry point for fraudsters and putting your organization's cybersecurity at risk.

Engage these three strategies now to make sure your employees aren't the weakest link in your cybersecurity defenses:

Data breaches are at an all-time high.



Identity protection

82% of data breaches involve the human element.¹

Offer services that monitor and help protect employees' personal information to help prevent unauthorized access and potential breaches.



Device protection

The median time for users to fall for phishing emails is less than 60 seconds.¹

Employees who use personal devices at work have an increased risk of data leaks. Ensure that all devices used within the organization are equipped with the latest security measures to help reduce vulnerability to attacks.



Education and training

68% of all breaches involved a non-malicious human element, caused by a person who either fell victim to a social engineering attack or made some type of error.¹

Identity protection benefits include tools that help employees recognize cyber threats and adopt good data habits. Better-informed employees are less likely to fall victim to attacks that could compromise company data.

Benefits beyond breach

The cost of a data breach by way of compromised credentials is high for your business. While it may not be as obvious on your balance sheet, your organization can also be impacted by your employees' personal experiences. Provide your team members with highly desired financial wellness solutions that can help improve your business's bottom line.

Financial matters are the #1 cause of workplace stress, **three times higher** than job concerns, the second highest stressor.⁴

Financially stressed workers are nearly **five times more likely** to be distracted at work, and those distractions cost U.S. businesses about **\$4 billion** in lost productivity each week.⁴

68% of employees who are offered identity protection and financial wellness services use their company's financial wellness program.⁴

How we help

Experian's suite of employee benefits solutions combines identity protection with financial wellness tools, helping your employees stay secure while also boosting their financial confidence.

Experian offers comprehensive identity protection and financial wellness coverage for employees, providing expertise in both identity protection and credit monitoring.

Comprehensive identity protection and financial wellness

IDENTITY PROTECTION		FINANCIAL WELLNESS		RESTORATION & REIMBURSEMENT
Court records & booking monitoring	Social media monitoring	Credit reports	Real time credit inquiries	Lost wallet replacement
Sex offender monitoring	Financial account takeover	Digital financial management	Credit lock/unlock	Identity theft insurance
Change of address monitoring	Financial transaction monitoring	Credit score simulator	Score tracker	Identity restoration
CyberAgent® internet monitoring	Medical claims monitoring	1B & 3B daily credit monitoring	Credit education center	Elder fraud restoration
SSN Trace Monitoring	Child monitorin	Dormant account alerts	Financial calculators	
Non-credit loan monitoring	Smart metrics data	Positive activity alerts	C.L.U.B. notifications	
Real-time authorization alerts	Digital privacy			

Why Experian

By partnering directly with the credit bureau consumers trust for financial information and data protection, your organization and employees will experience the following benefits:

- ▶ **Advanced cybersecurity tools:** Empower employees to stay cyber safe by adopting good privacy habits, protecting them and your business against potential fraud and cyberattacks.
- ▶ **The only integrated option:** We are the only identity theft vendor with a true financial management platform integrated into the program to create stronger engagement and utilization.
- ▶ **Faster fraud restoration:** We help employees resolve fraud faster since we're able to access their credit profile directly.
- ▶ **Financial health analysis:** Experience de-identified and aggregated analysis of the overall financial health of the employee population, giving you a roadmap to tailor benefit strategies.

Identity protection is the cornerstone of cybersecurity

Offering identity protection services to your employees is not just a nice to have, but a need to have — and critical to their cyber safety and your organization's bottom line. By prioritizing identity protection for employees, organizations can reduce the risk of costly breaches and also create a safer, more engaged and financially secure workforce.

Visit our [website](#) for more information.

[Schedule a consultation today](#)

Sources:

¹Verizon. 2024 Data Breach Investigations Report

²IBM 2024 Cost of a Data Breach Report

³Astra Security, How Many Cyber Attacks Per Day: The Latest Stats and Impacts in 2024

⁴PwC. 2023 Employee Financial Wellness Survey



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