



EXPERIAN AUTOMOTIVE

Q2 2024

State of the Automotive Finance Market

Melinda Zabritski
Head of Automotive
Financial Insights
Sept 5, 2024

Q2 Report overview

- Overall origination trends
- Origination trends on new loans & leases
- Origination trends on used financing
- Portfolio balances & delinquency

Category	Score Range
Super prime	781 – 850
Prime	661 – 780
Nonprime	601 – 660
Subprime	501 – 600
Deep subprime	300 – 500

VantageScore® 4.0

Today's presenter



Melinda Zabritski

Head of Automotive
Financial Insights

Experian Automotive

Melinda Zabritski is Head of Automotive Financial Insights for Experian Automotive where she is responsible for consulting and advising on products and services specific to the automotive credit and lending industry. She also serves as Experian's primary analyst and spokesperson regarding key automotive finance trends.

Data sources



VelocitySM Market, Risk and Performance

- Market intelligence service sourced from US vehicle titles, manufacturer data and credit information
- Quickly view dealer and lender activity and share by market, make, segment and more
- Gain insight into credit and loan/lease characteristics across vehicle metrics
- Review loan performance by origination attributes, vehicle and dealers

Ascend Market Insights DashboardsTM

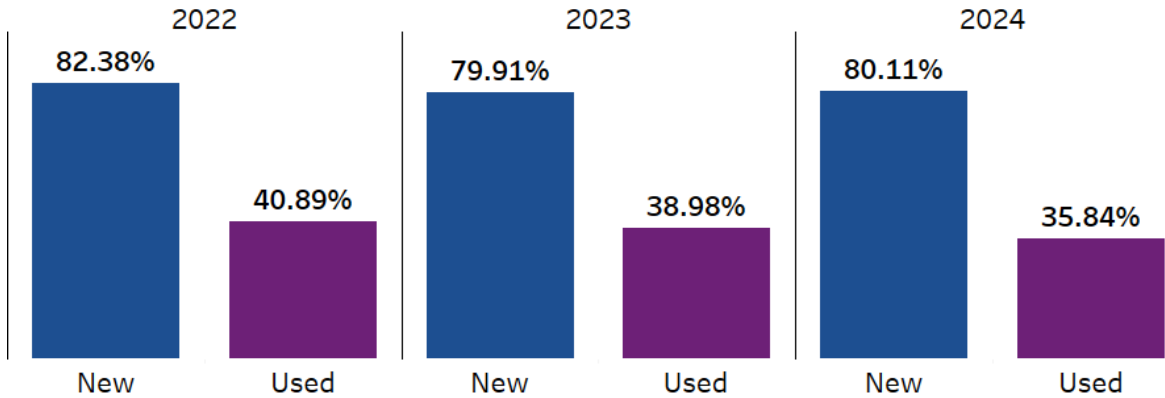
- Instant access to credit market trends across the entire credit universe (review by industry type)
- Deep-dive across numerous themes (delinquency, originations, total accounts & balances and more)
- Easy navigation and dashboards with weekly Executive Summary insights

Q2 2024 Originations

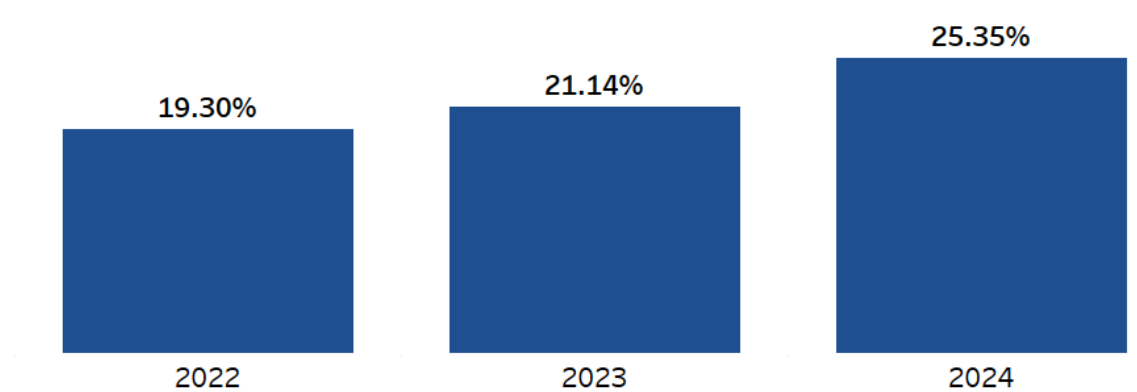
Trends in automotive loan and lease originations

Automotive financing: snapshot of how and what consumers are purchasing

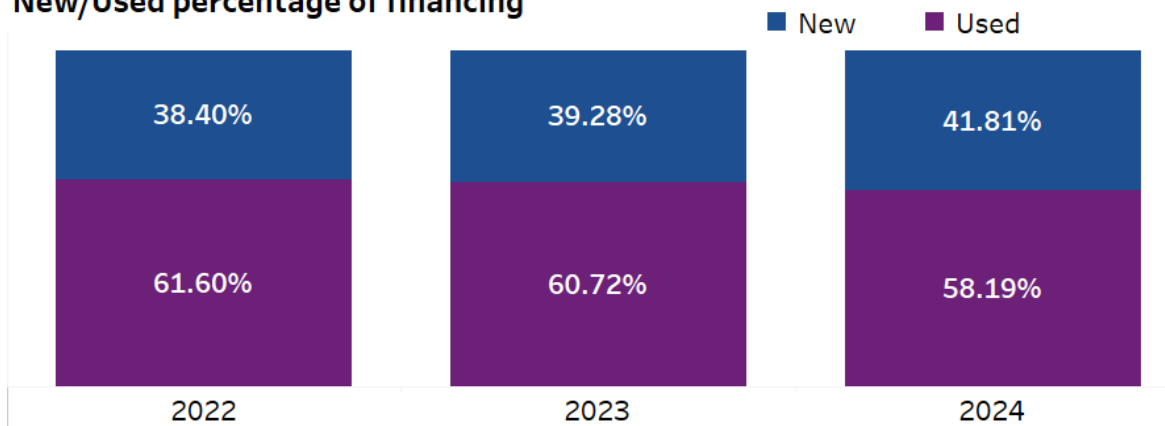
Percentage of vehicles with financing



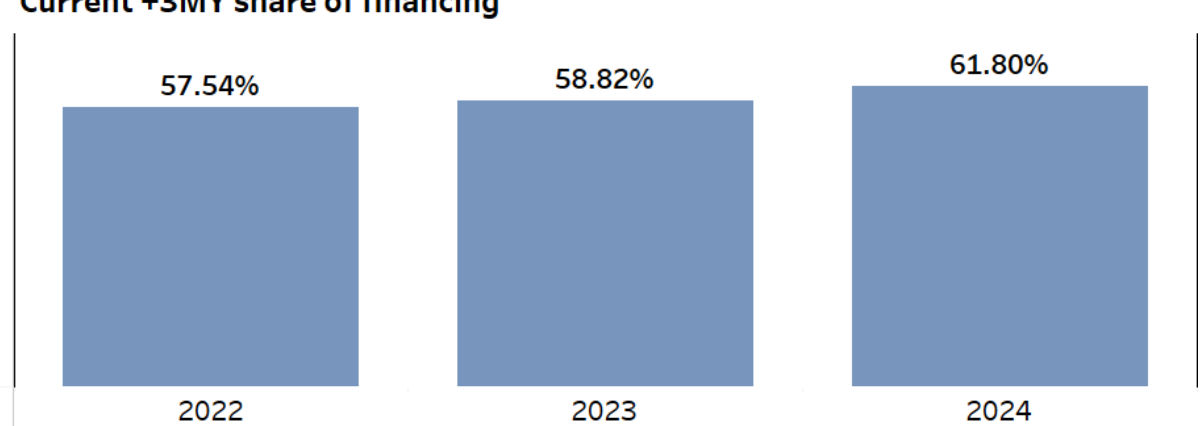
% of all new vehicles that are leased



New/Used percentage of financing

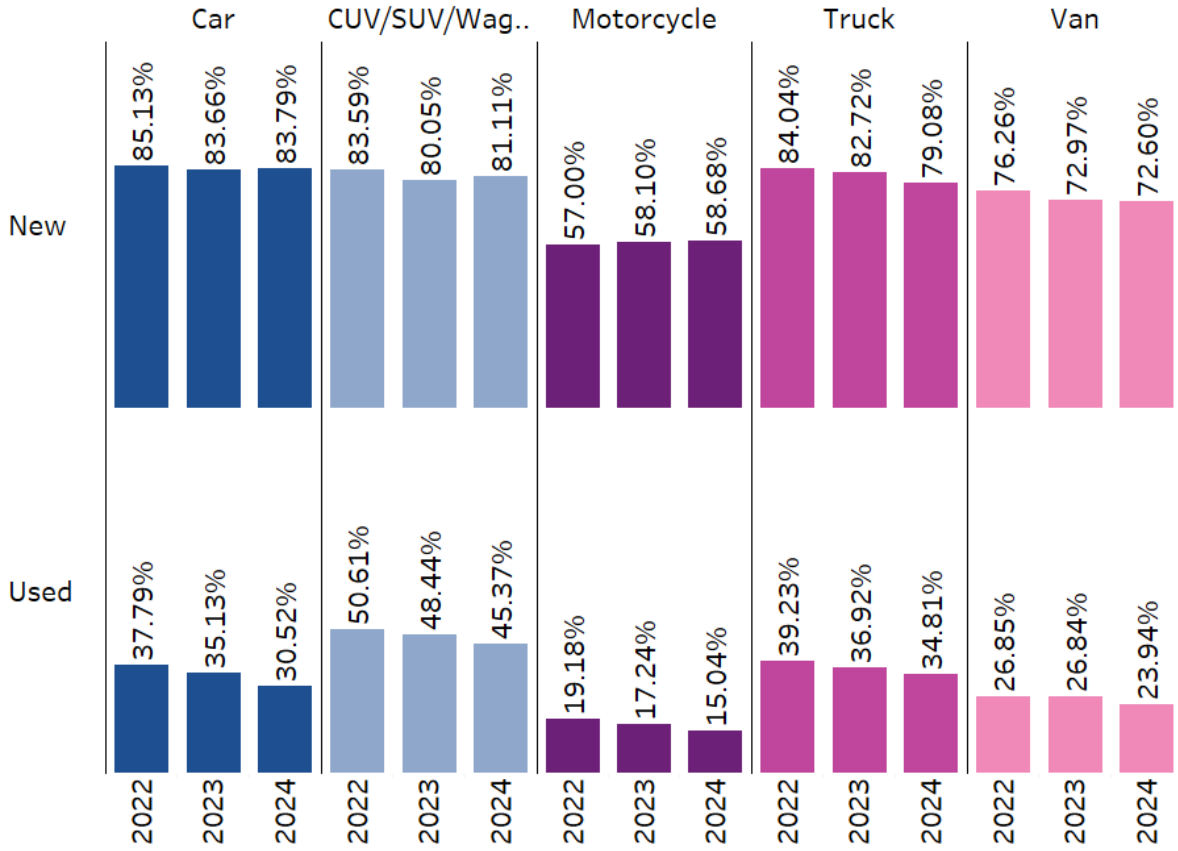


Current +3MY share of financing

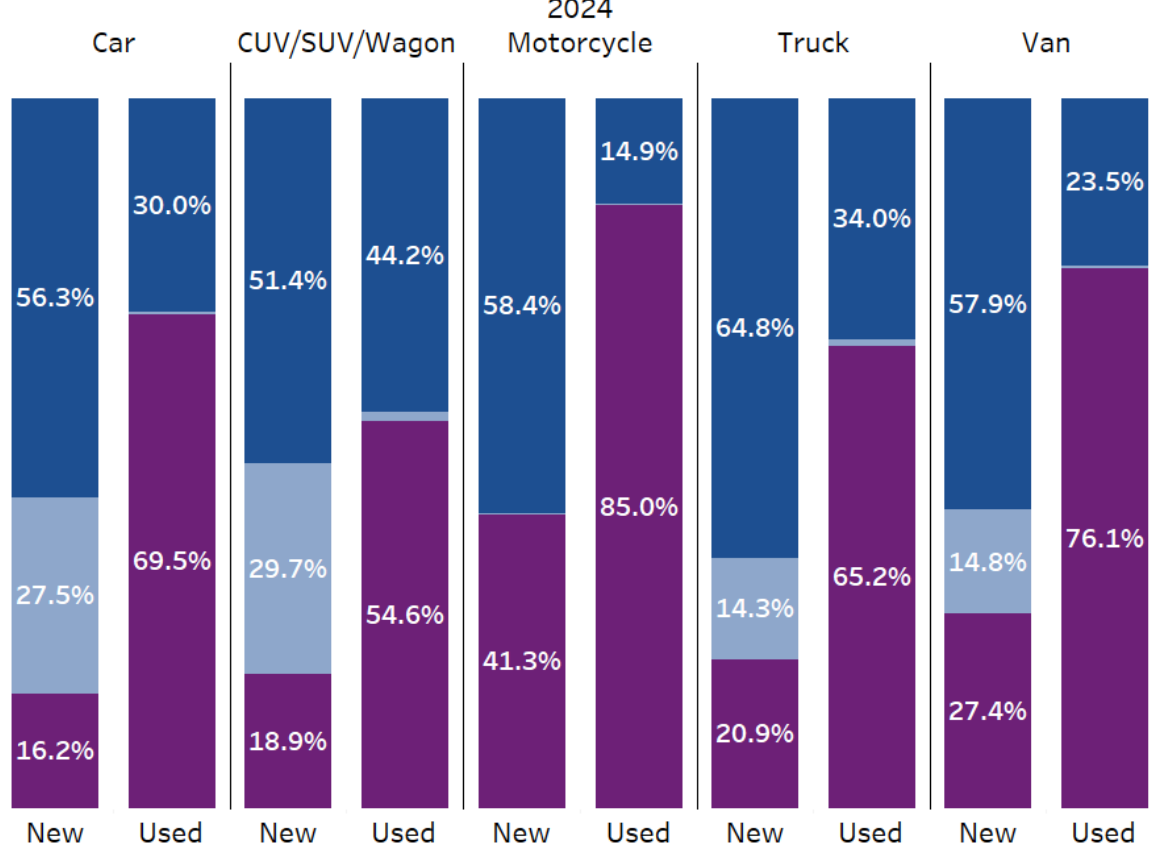


What and how are consumers purchasing: motorcycles have the lowest percentage of financing; new trucks see the lowest level of leasing

Percentage of financing by vehicle type

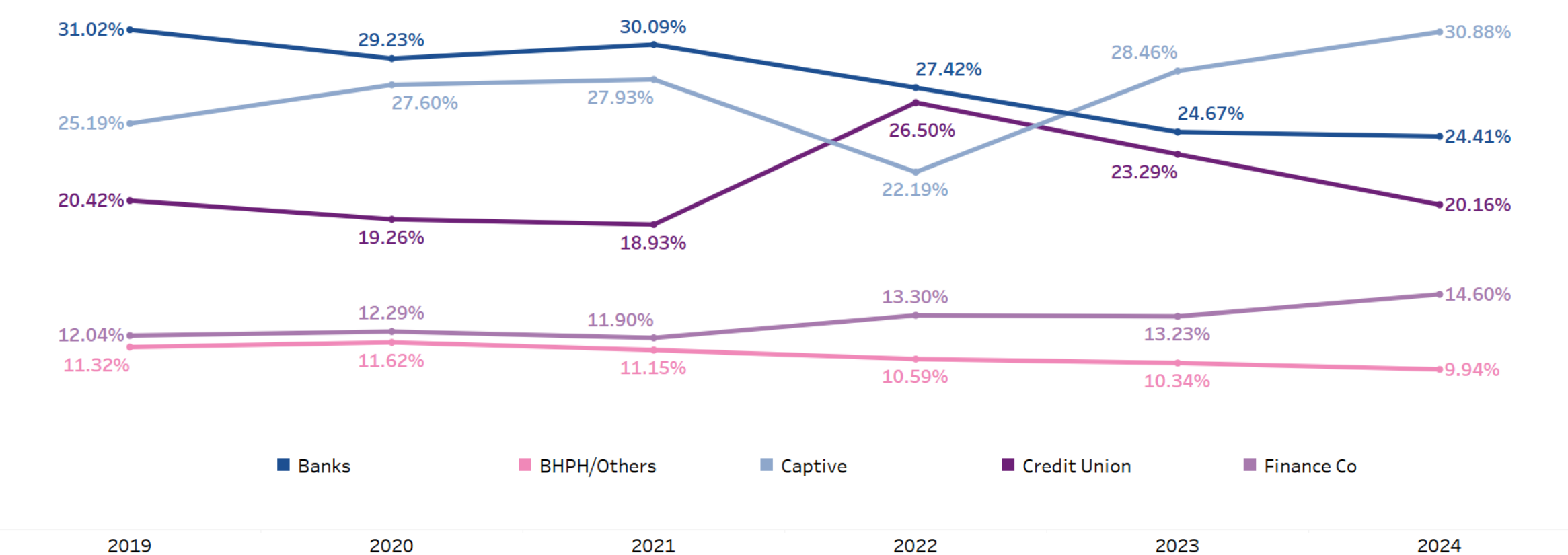


Transaction type by Vehicle Type



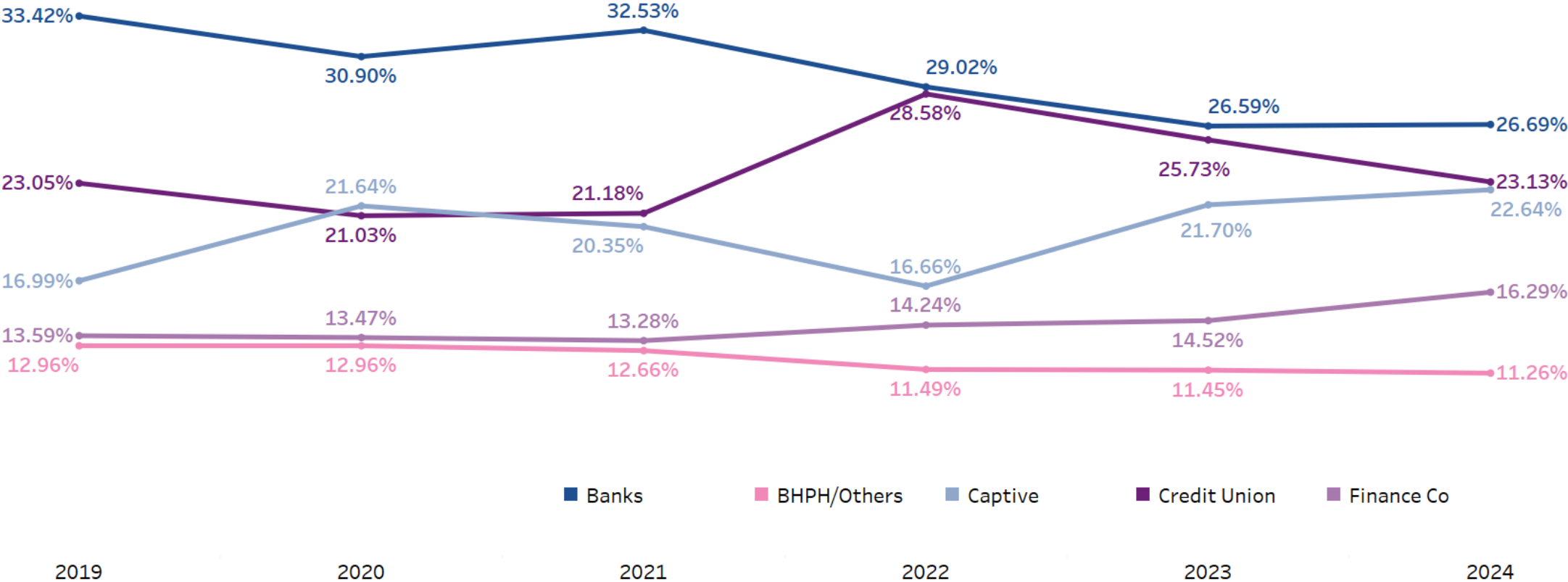
Captives maintain as largest lender type for Q2 while Bank and Credit Union share decreases and Finance Companies gain share

Market share of total financing (new/used; loan/lease)



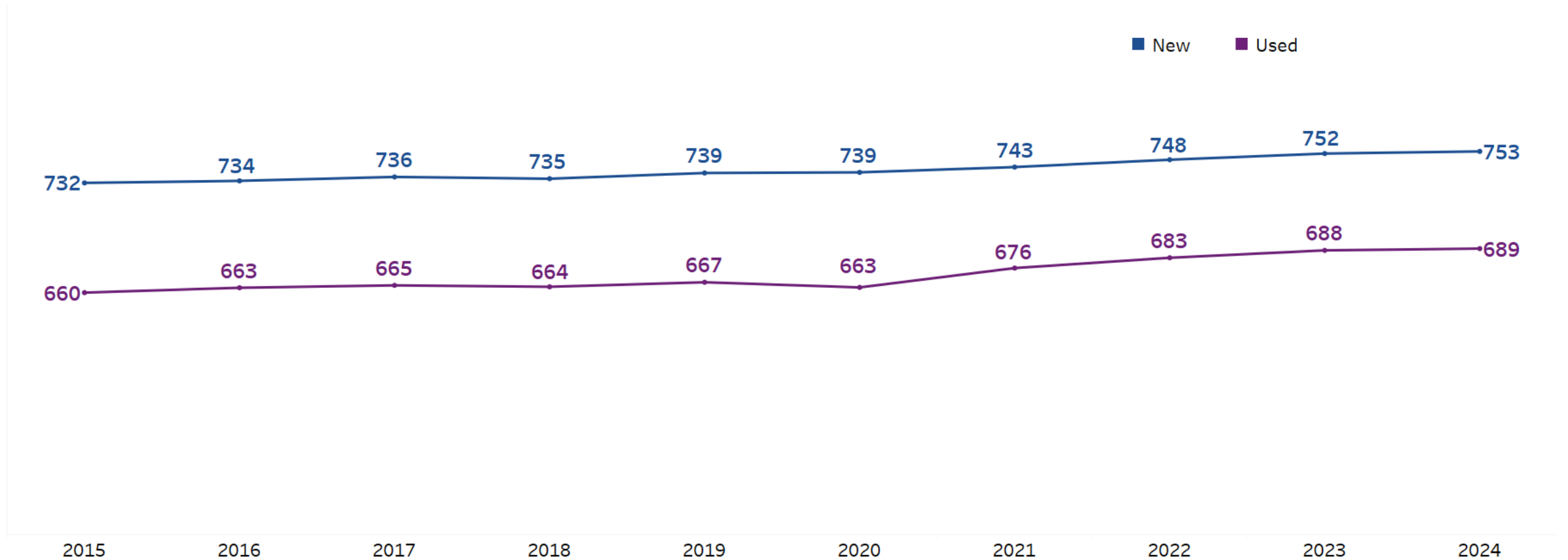
Banks gain share to remain largest loan providers; Captives and Finance Companies increase while Credit Unions continue to decrease share

Total loan market share



Average scores increase one point for new and used car buyers

Average score by vehicle type

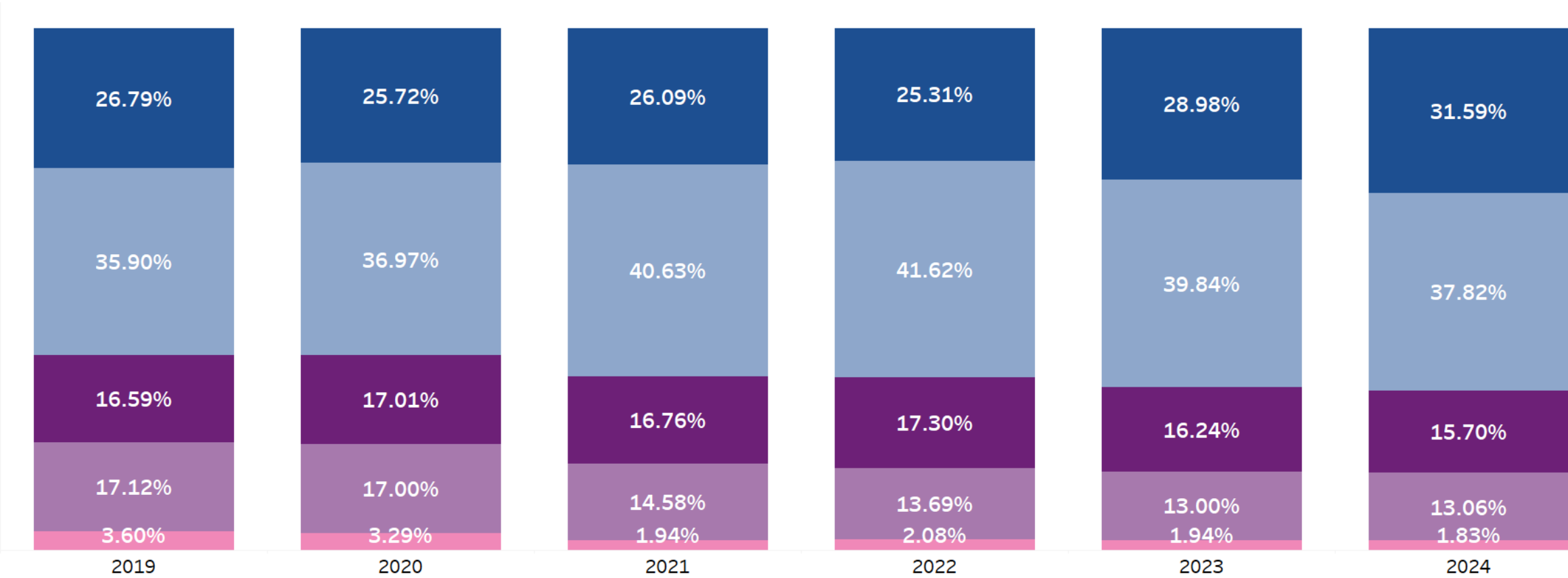


VantageScore® 4.0

Subprime continues to decrease while Prime+ reaches nearly 70%

Total (loan & lease/new & used) risk distribution

■ Super Prime ■ Prime ■ Near Prime ■ Subprime ■ Deep Subprime

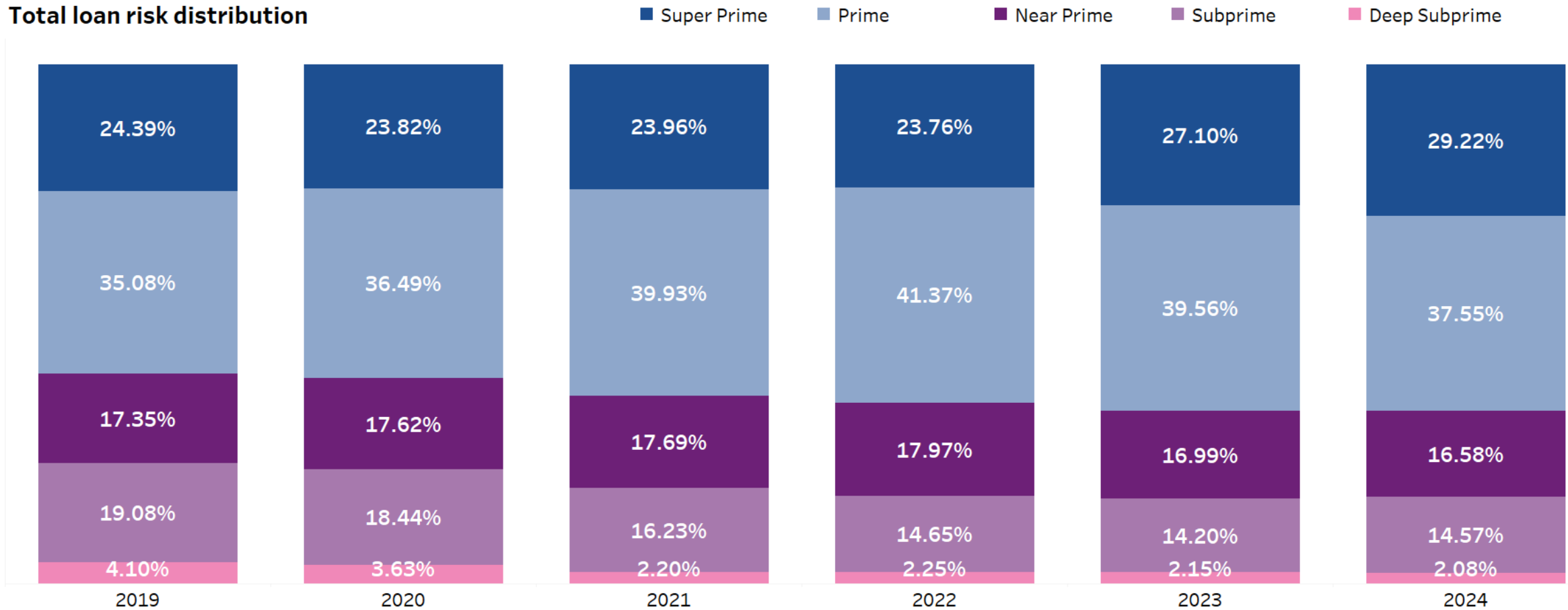


VantageScore® 4.0



Subprime hits just under 16.7% of all loans while Super Prime sees 7.8% year-over-year growth

Total loan risk distribution



VantageScore® 4.0

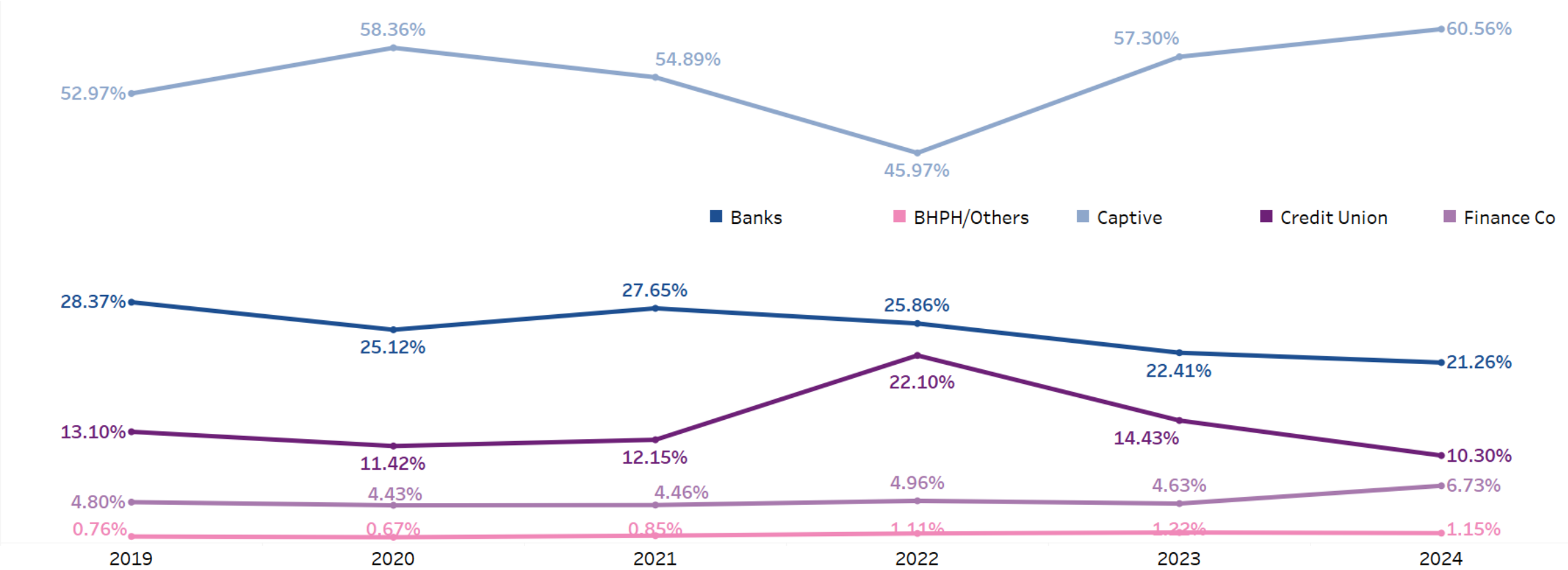


Q2 2024 New financing

A look at new lease & loan trends

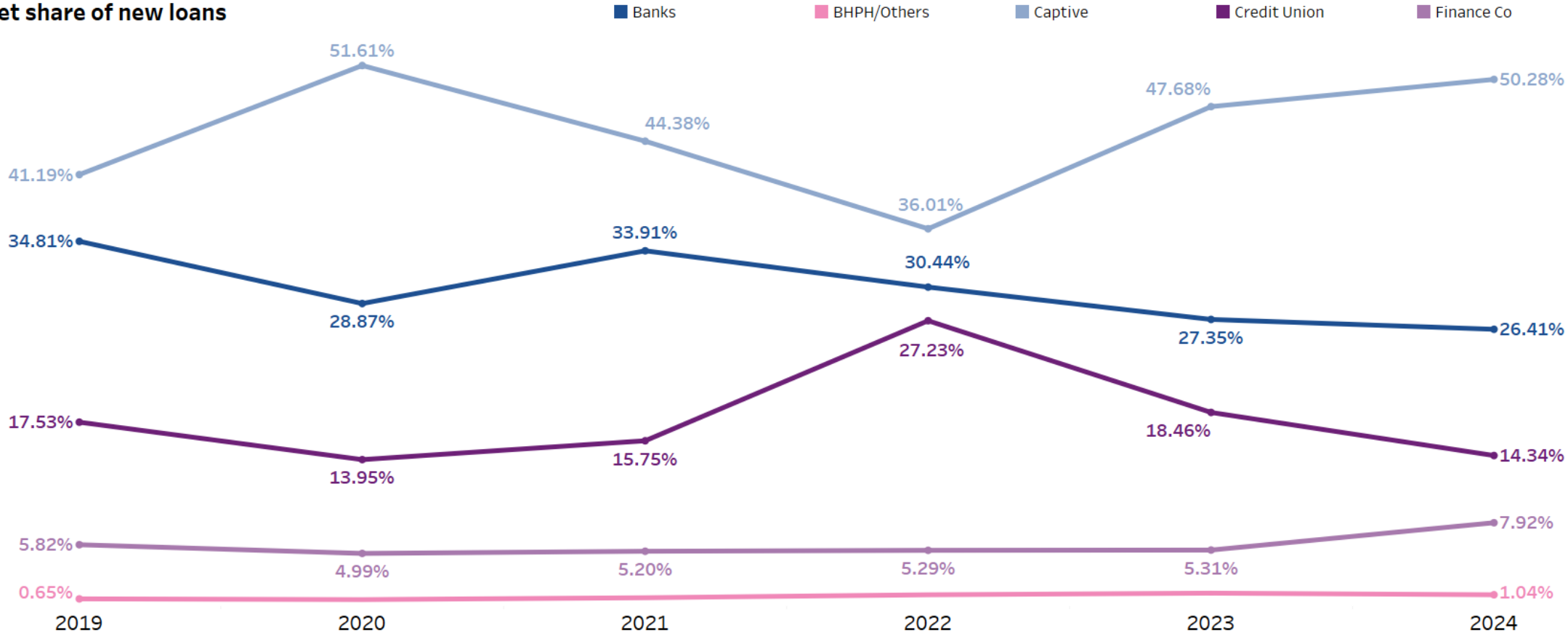
Captives continue to dominate new financing; other lending types decrease while Finance Companies pick up share

Market share of new financing (loan/lease)



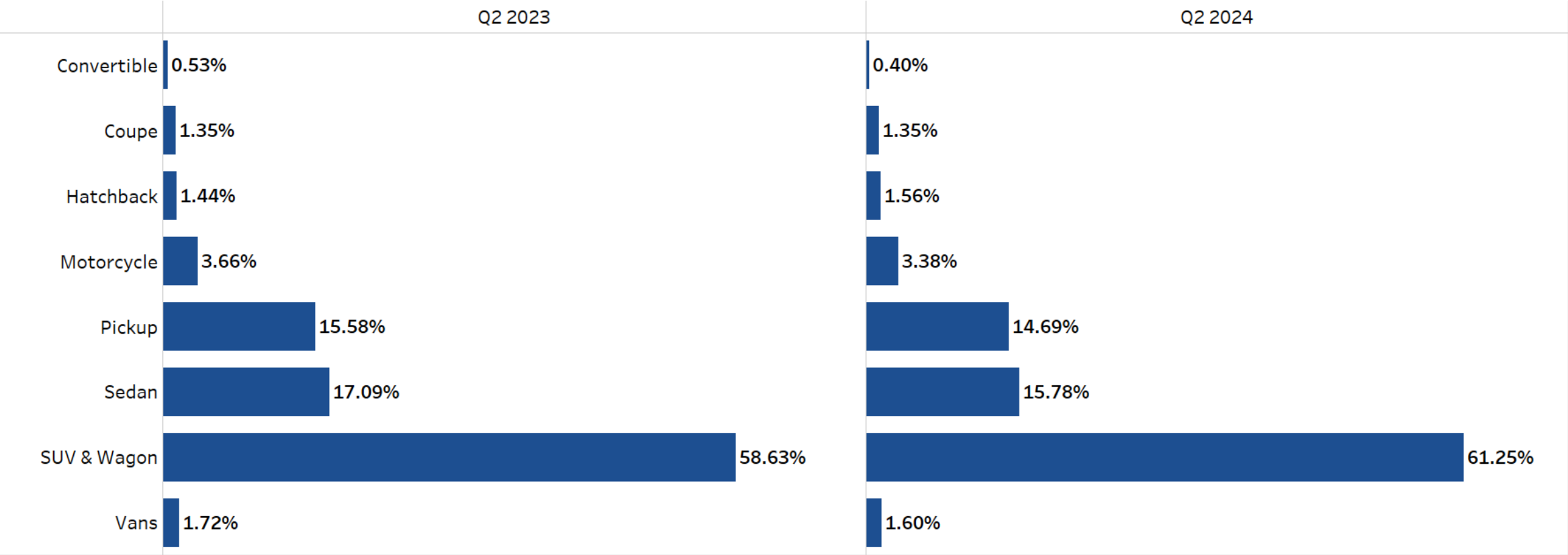
Captives dominate new loan market with over 50% share; Banks & Credit Unions decrease while Finance Companies see share increases

Market share of new loans



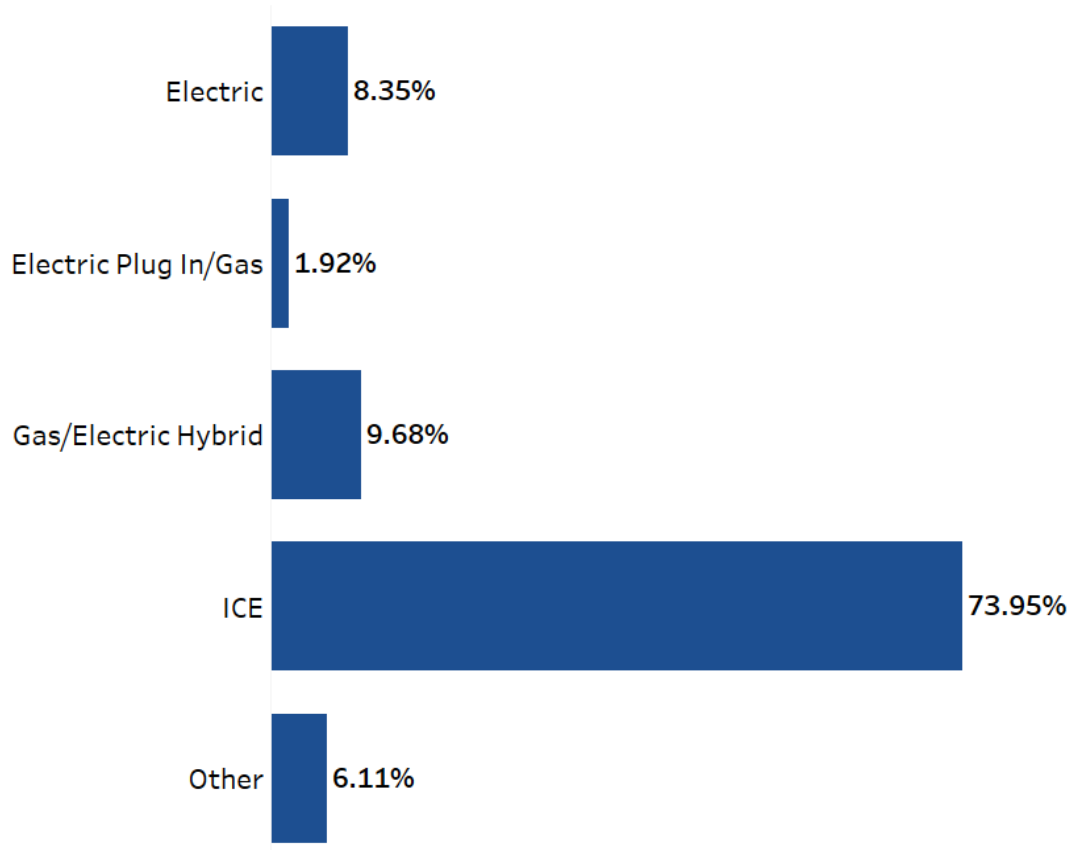
SUVs are over 61% of all new vehicle financing (63.39% without motorcycle)

Percentage of new financing by segment

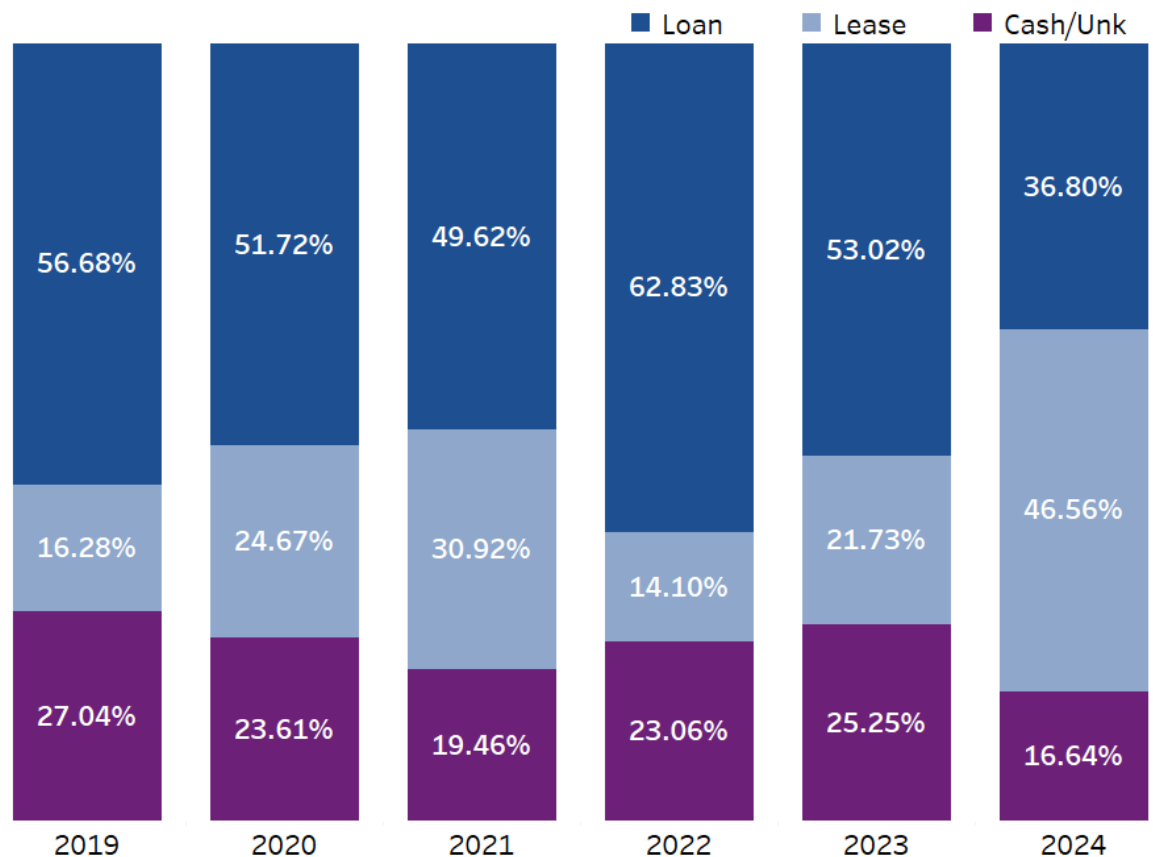


EVs reach 8.35% of new purchases and are leased at over 46%

Percentage of new purchases by fuel type

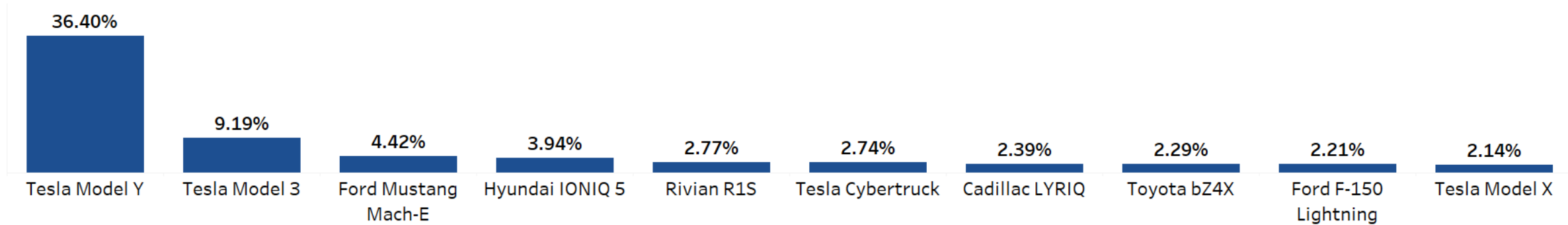


How are consumers purchasing new EV

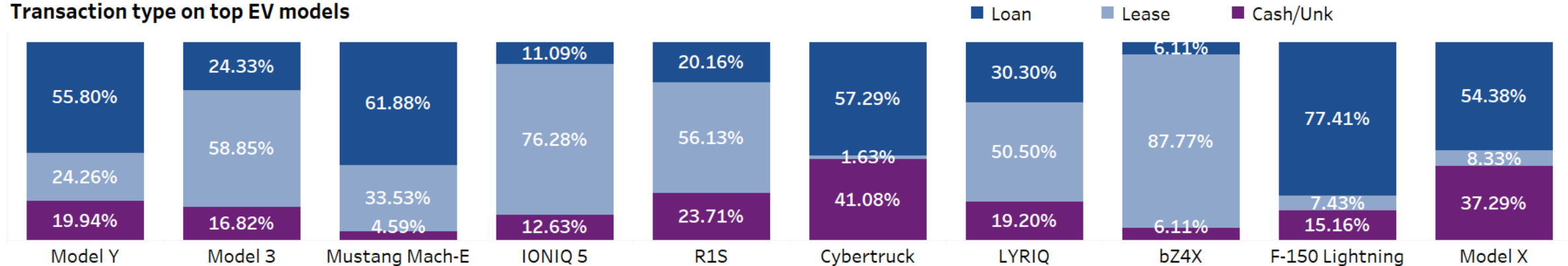


Top 10 New EV Models: transaction types vary considerably among the top new EVs

Top 10 EV models

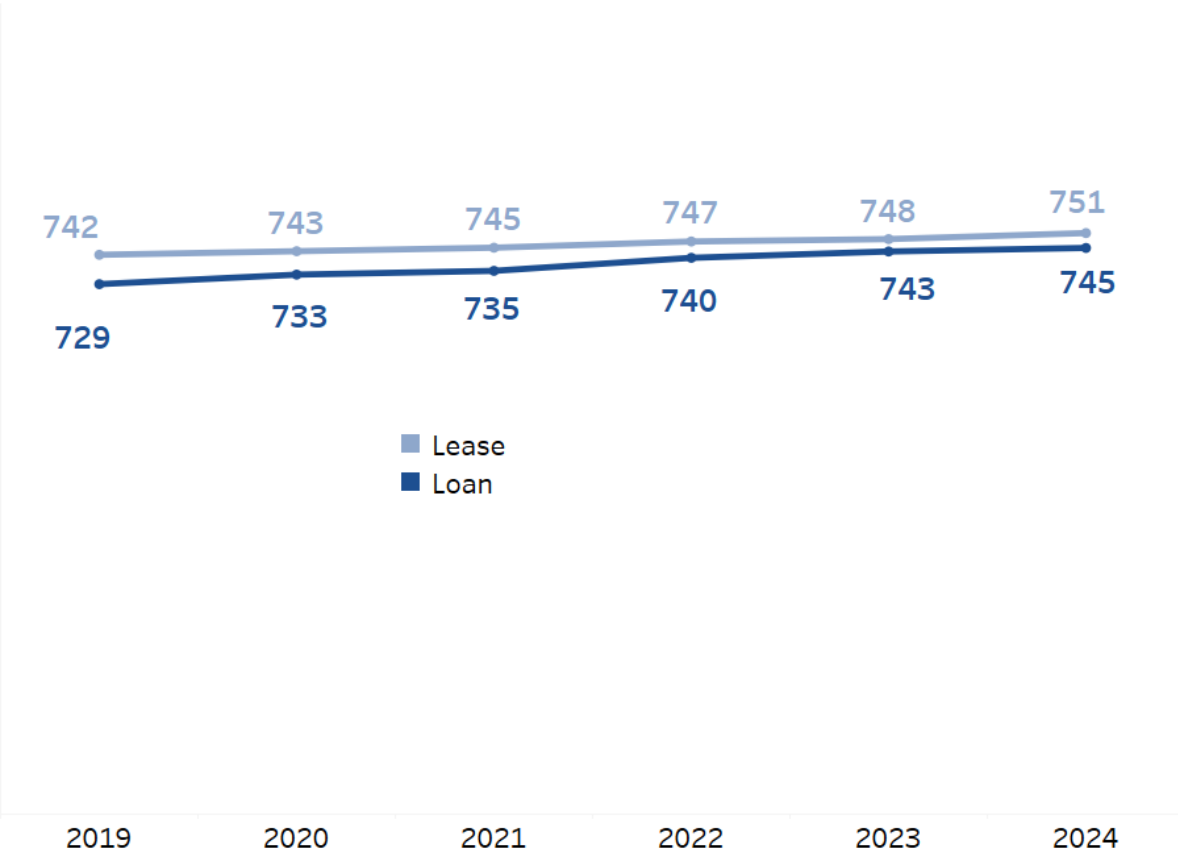


Transaction type on top EV models

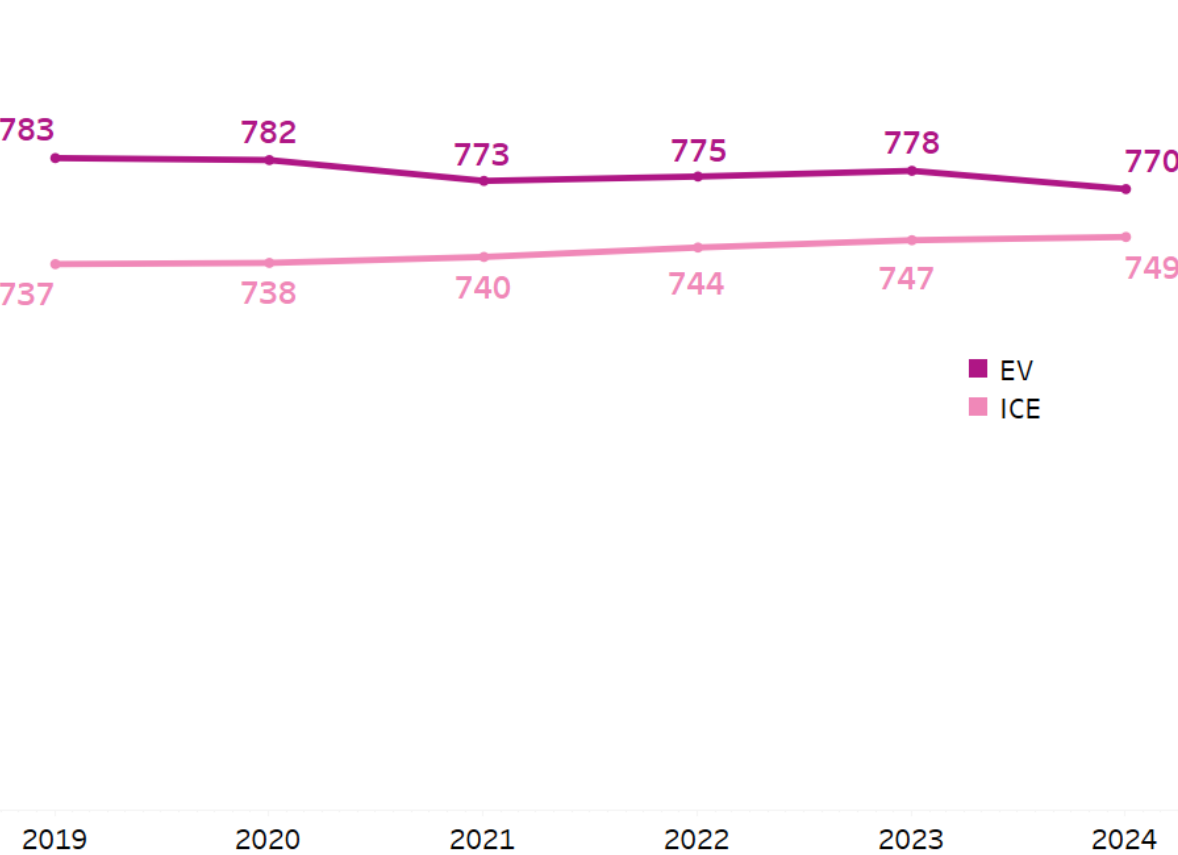


New lease is up 3 points and loan scores increase 2 points; EV scores decrease 8 points while ICE rises 2 points

Average new score by transaction type



Average new score by fuel type



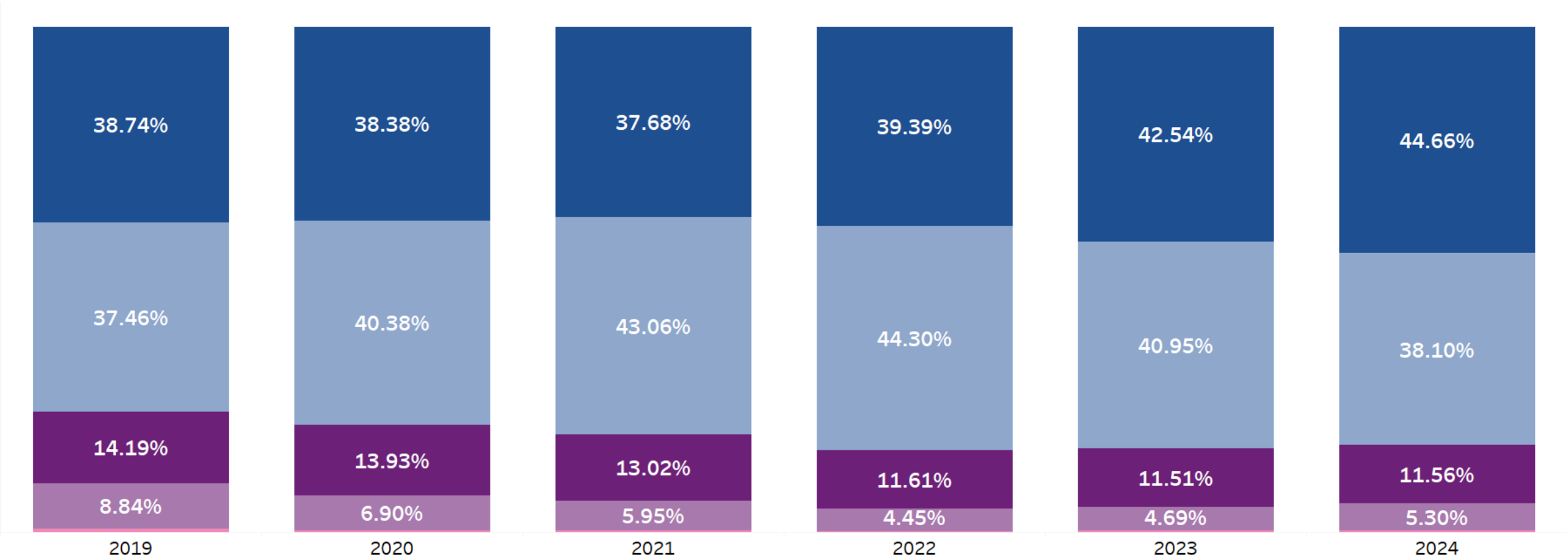
VantageScore® 4.0



Nearly 83% of all new loans are Prime+, slight growth occurring in subprime

New loan risk distribution

■ Super Prime ■ Prime ■ Near Prime ■ Subprime ■ Deep Subprime



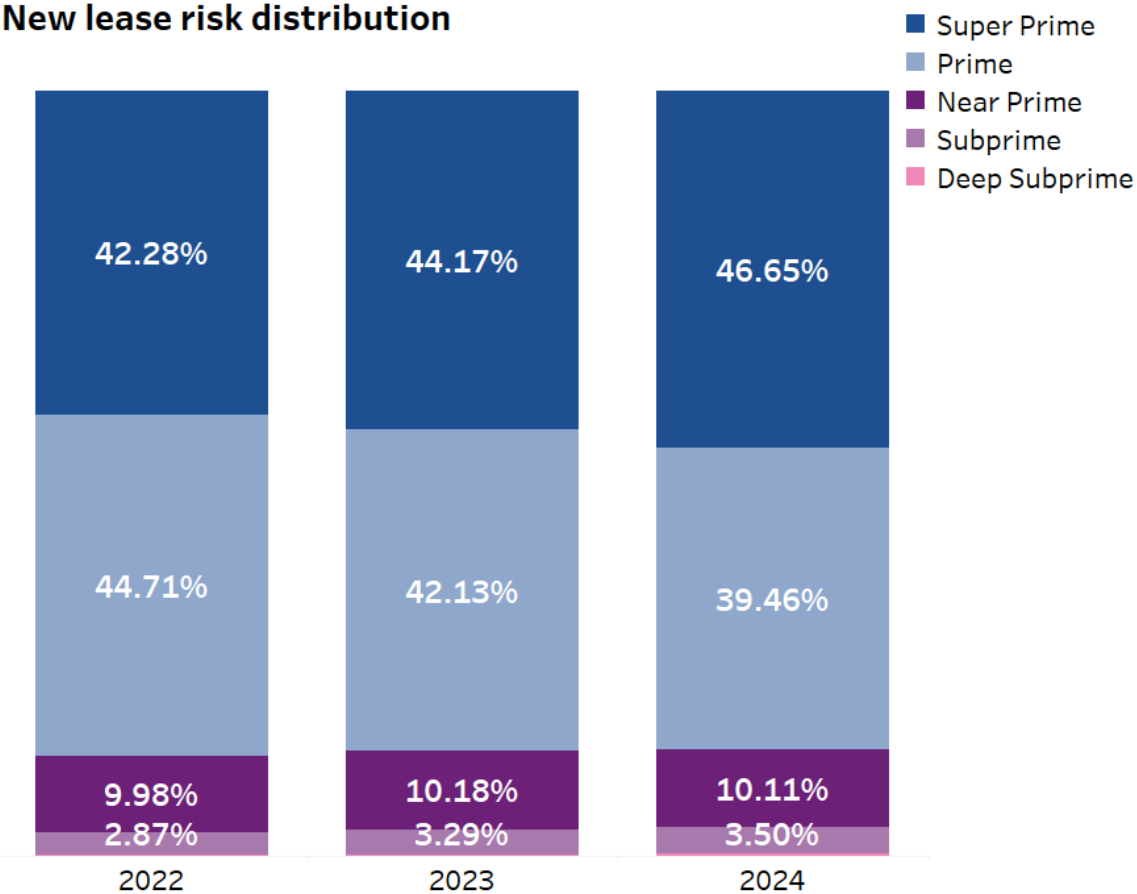
Deep Subprime 0.38%

VantageScore® 4.0

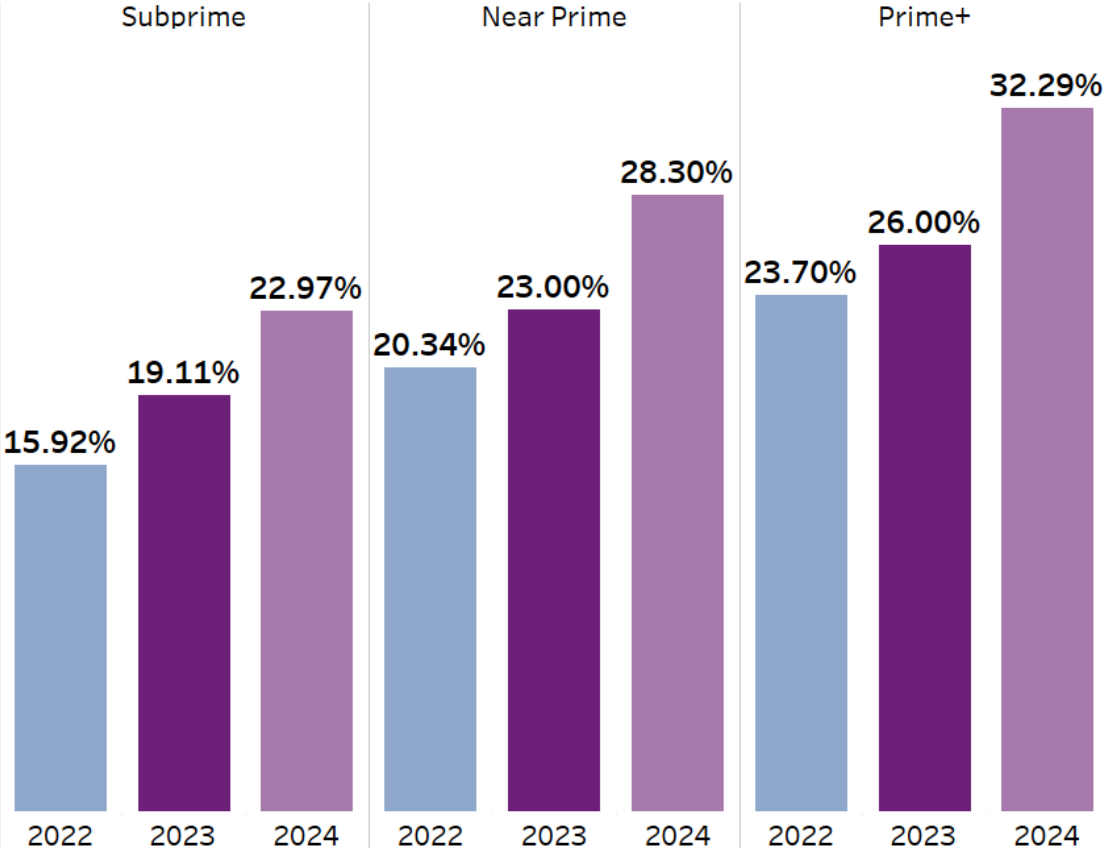


Leasing sees growth in Super Prime with Prime+ consumers choosing to lease over 32% of the time

New lease risk distribution



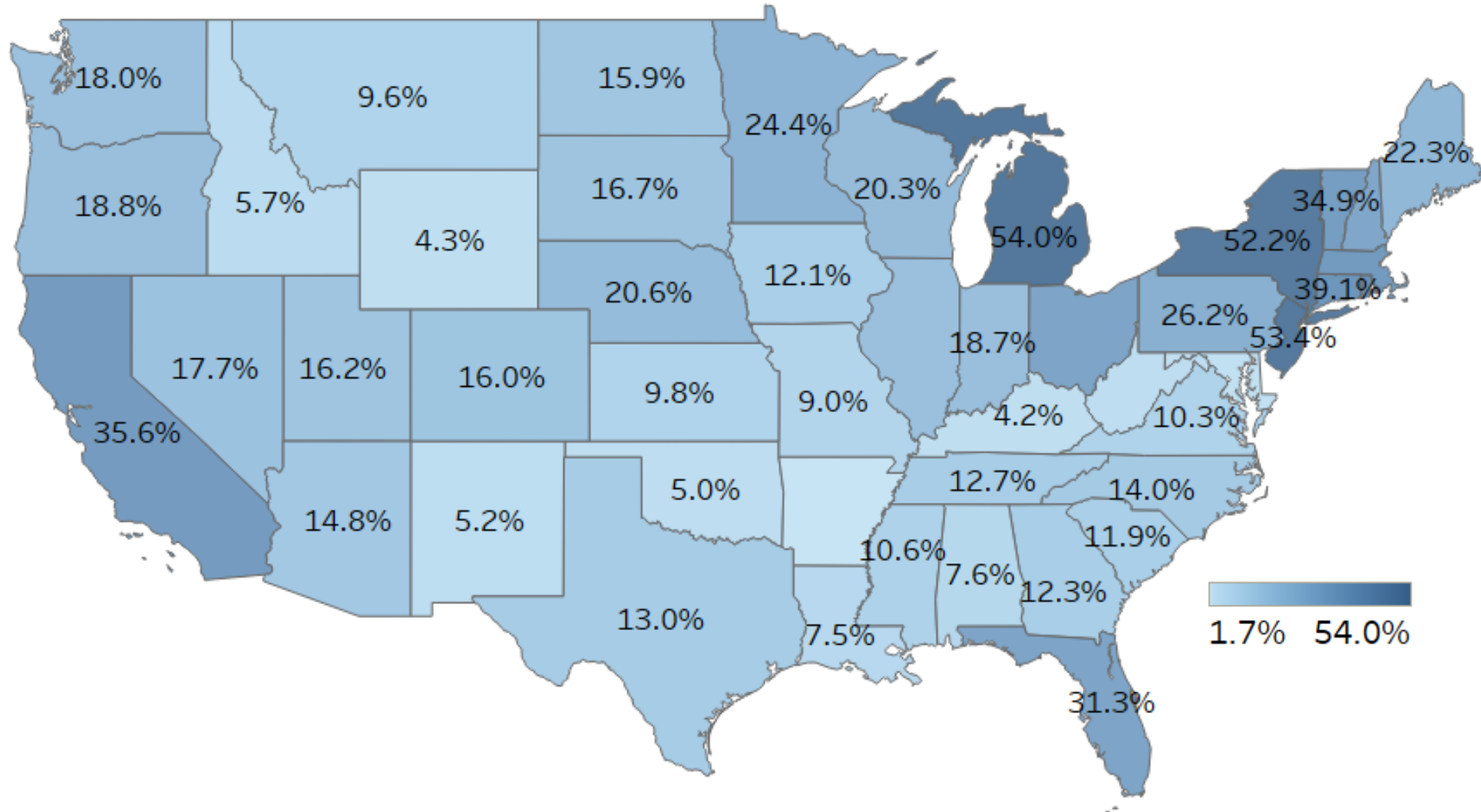
% of borrowers choosing to lease



VantageScore® 4.0

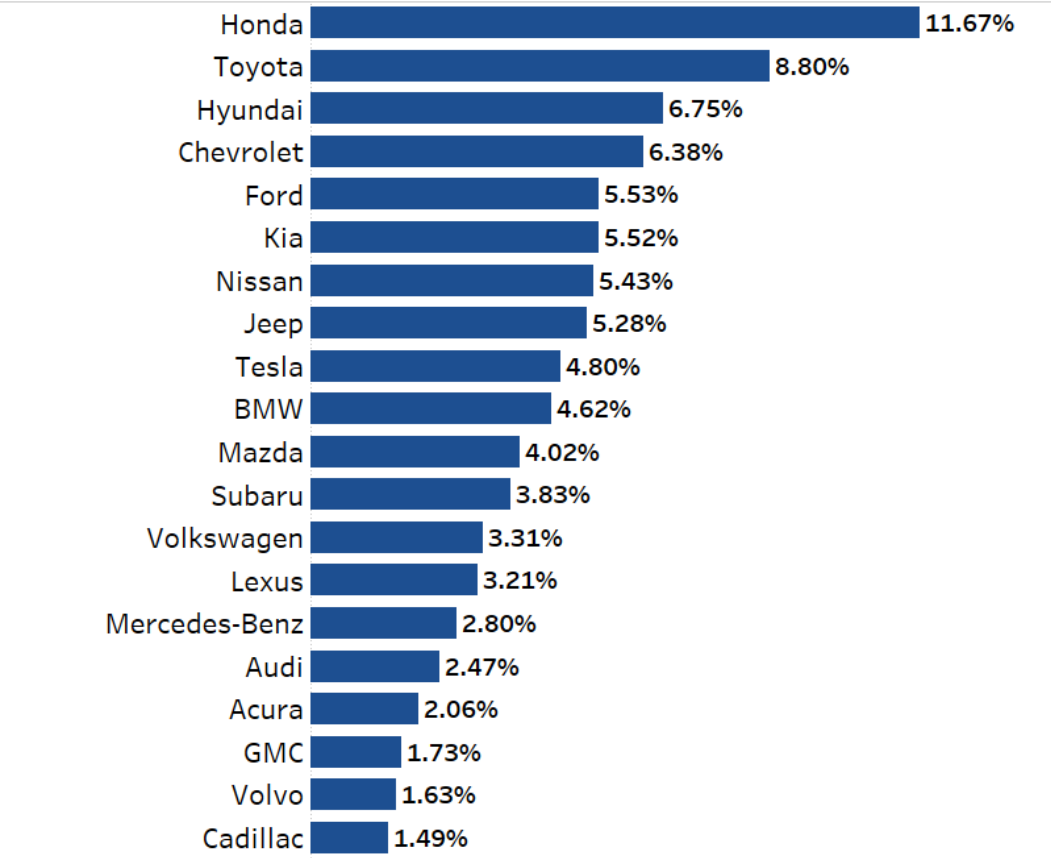


MI, NJ and NY lead with the greatest percentage of their new financing as a lease; MI drops to 39.7% without Detroit DMA

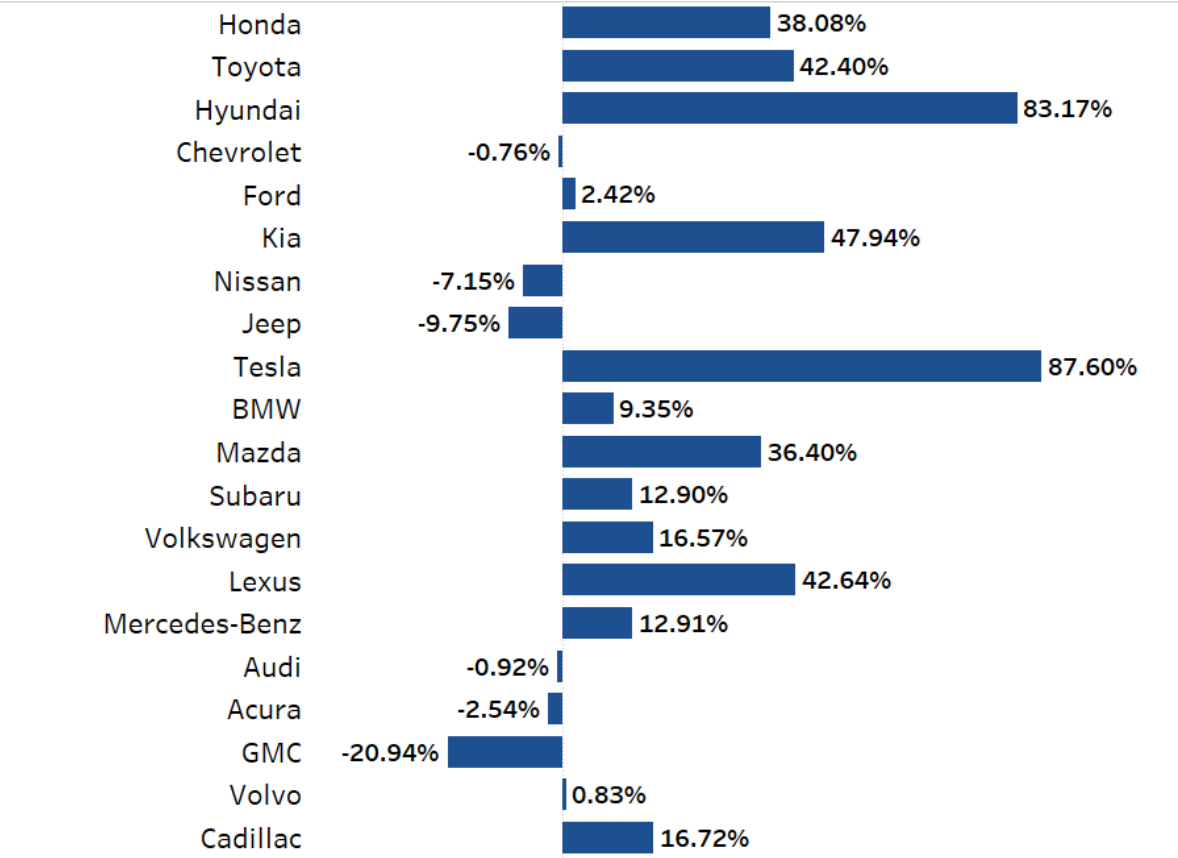


Honda remains as number one leased make

Top 20 leased new makes

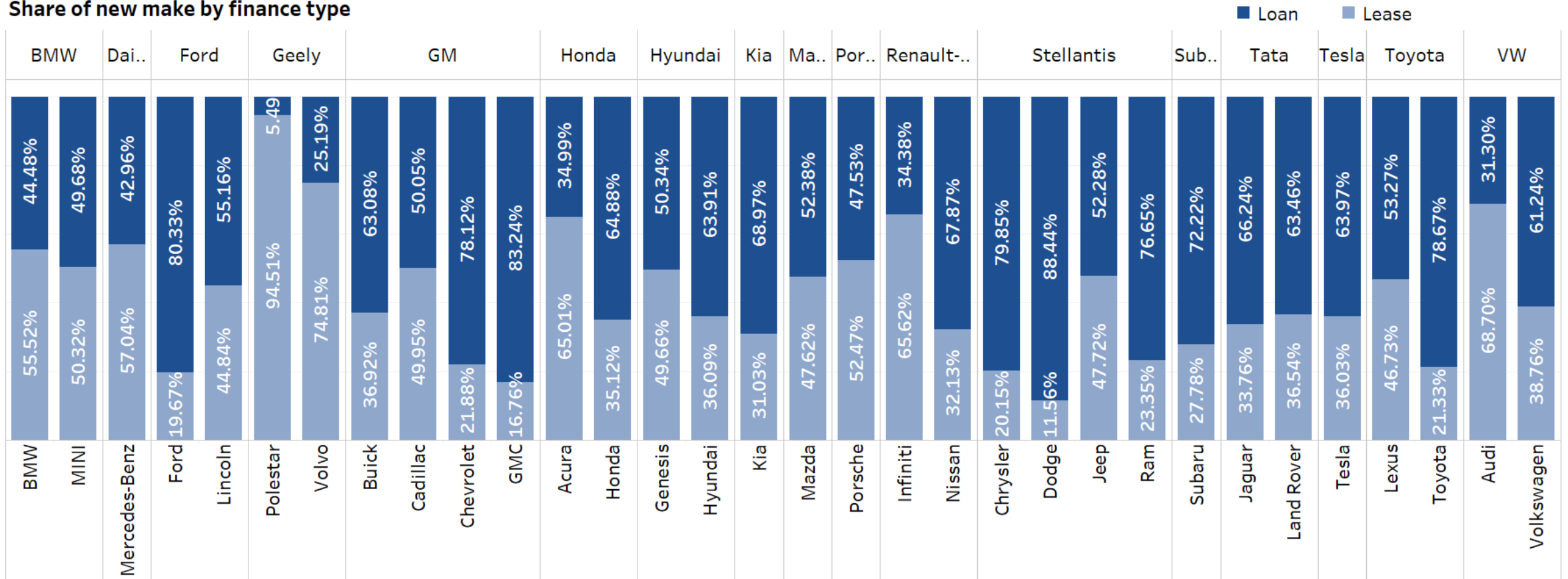


YOY Growth on Top 20 leased makes



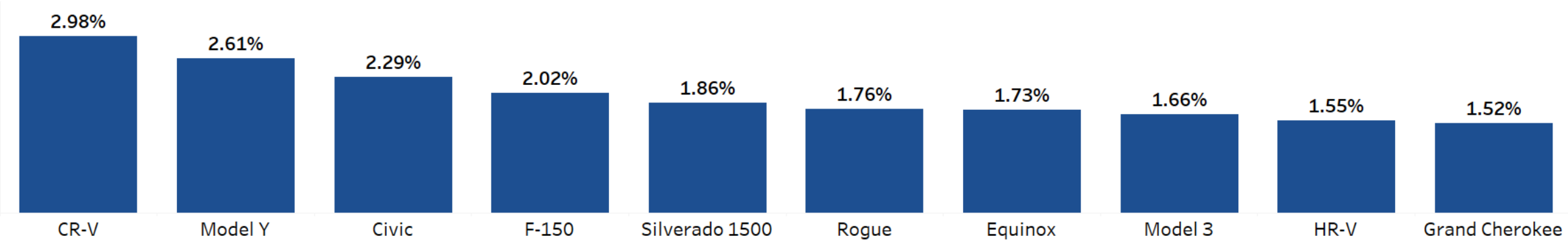
Leasing rates increase across most of the makes

Share of new make by finance type

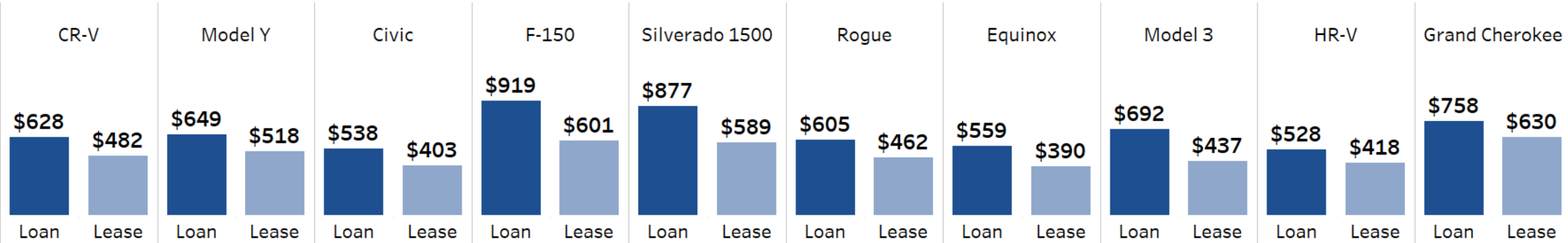


SUVs dominate the top leased models and two EVs enter Top 10; average payment difference of \$148

Top 10 leased models

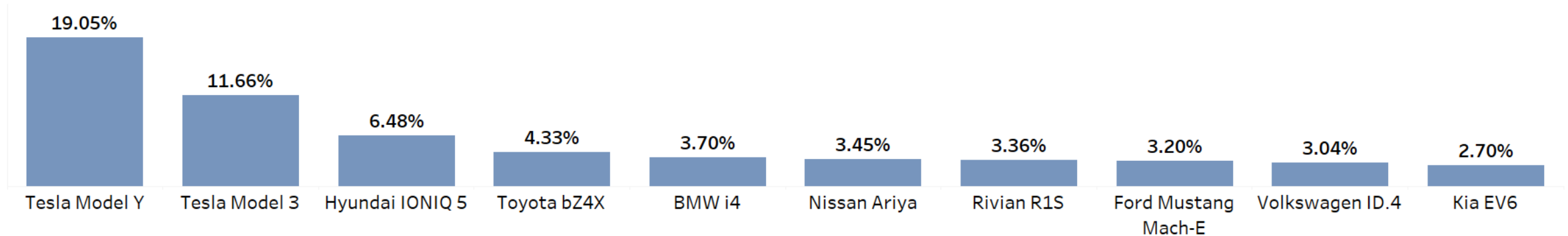


Average monthly payment on top leased models

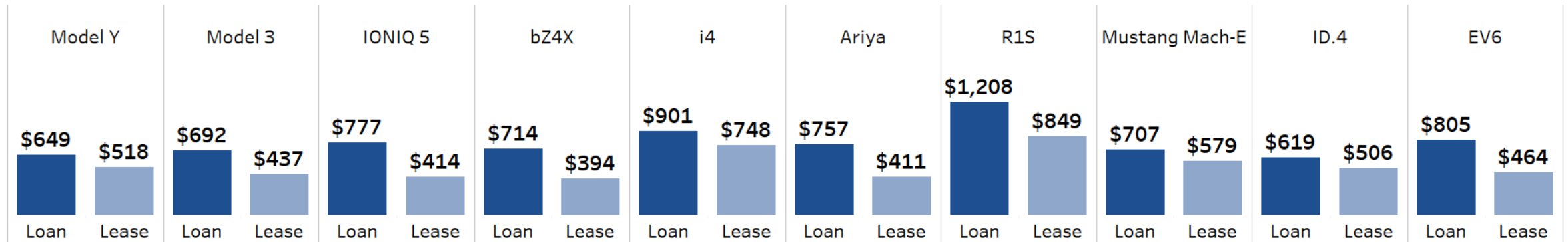


Average payment difference between a lease and a loan across all EV models is \$88

Top 10 leased EV models

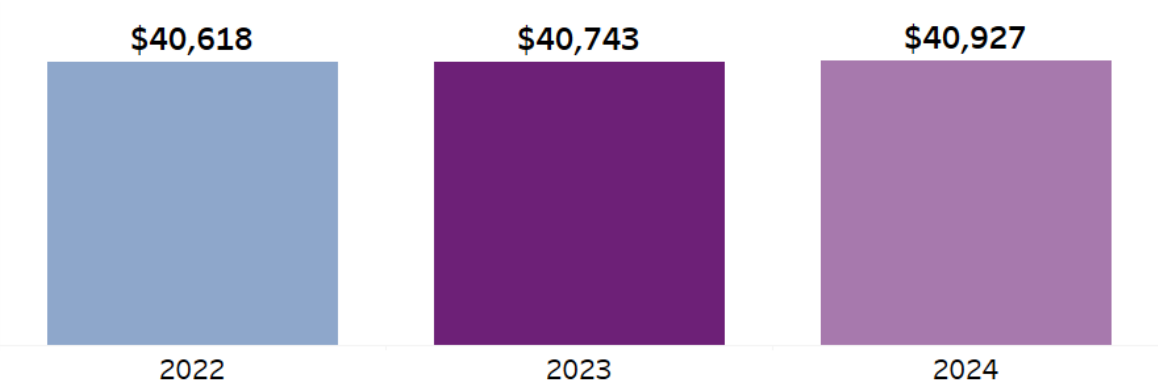


Average monthly payment on top leased EV models

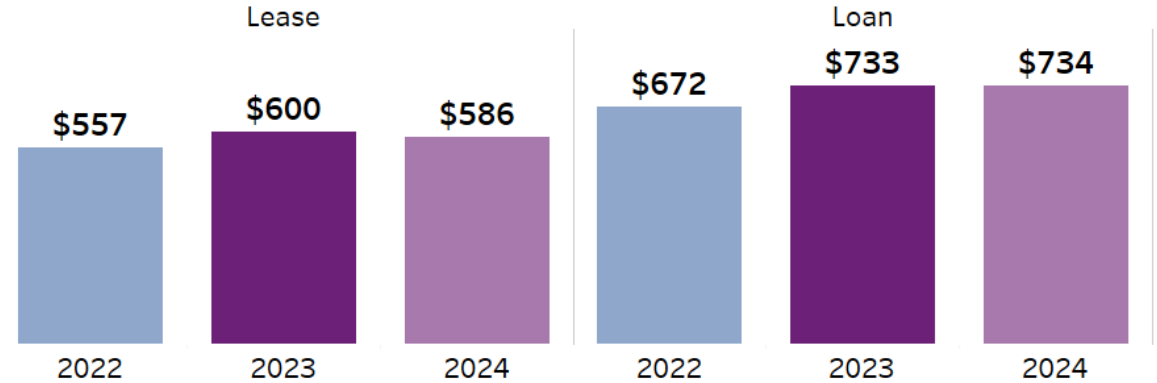


Average new loan amount increases with a modest \$1 increase in payments; loan rates and terms increase while leasing payments and terms are down

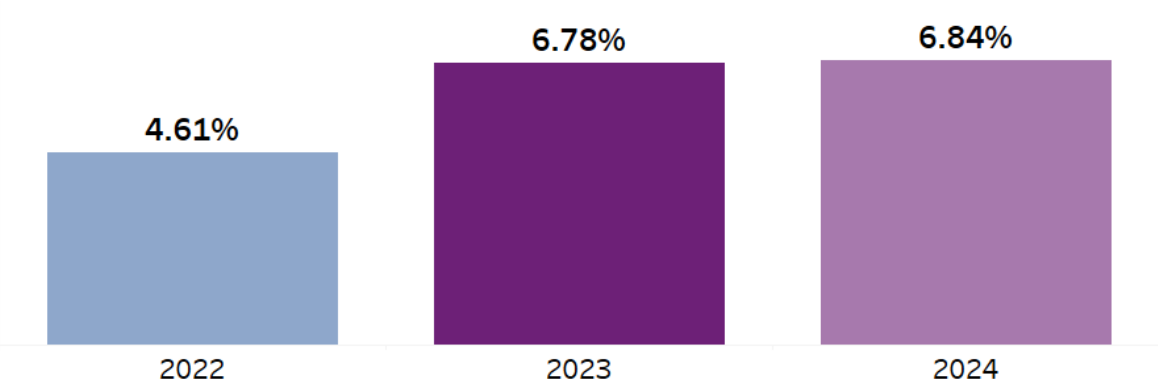
Average new amount financed



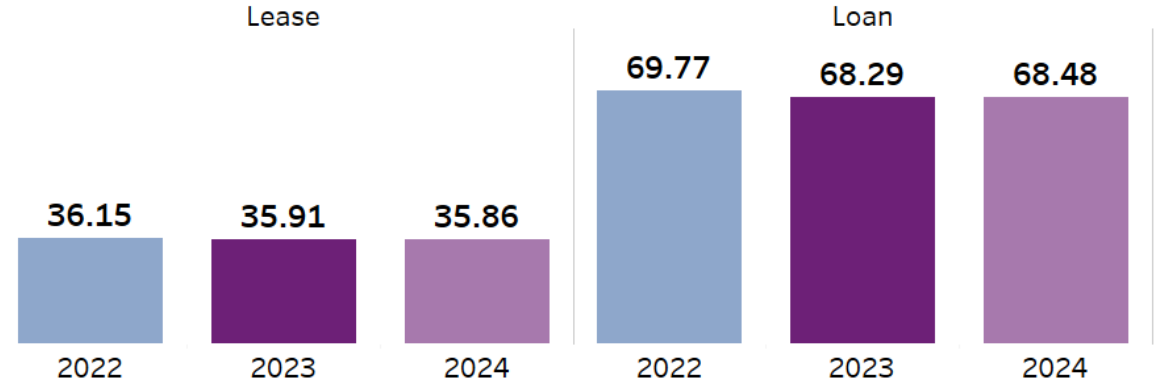
Average new monthly payment



Average new loan rate

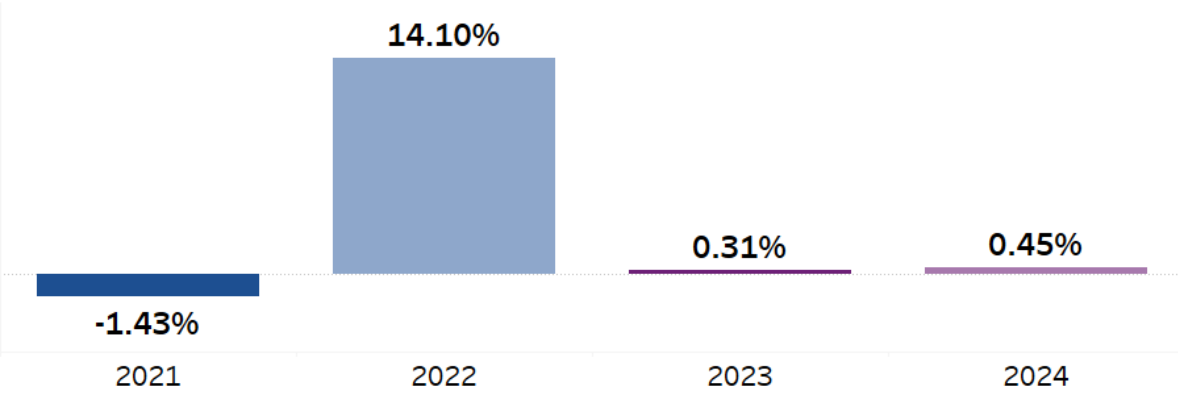


Average new loan term

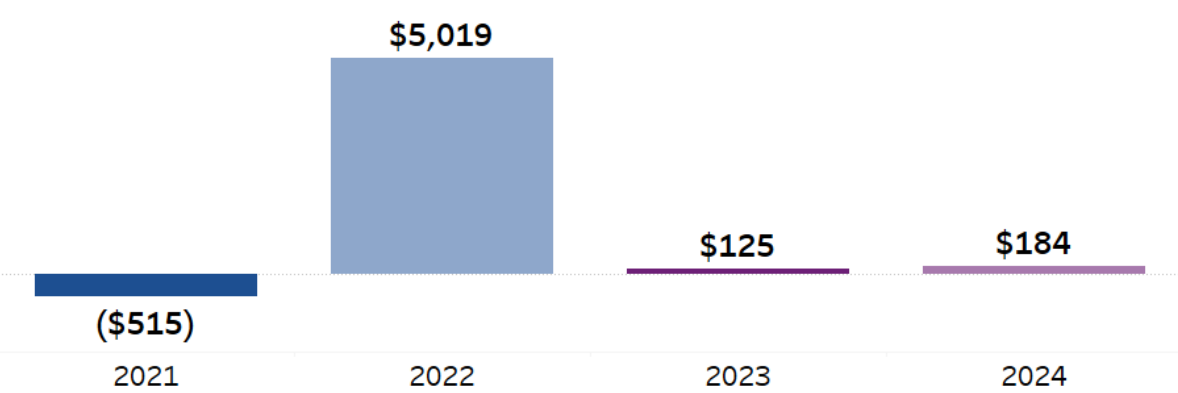


Loan amounts increase both year-over-year and quarter-over-quarter

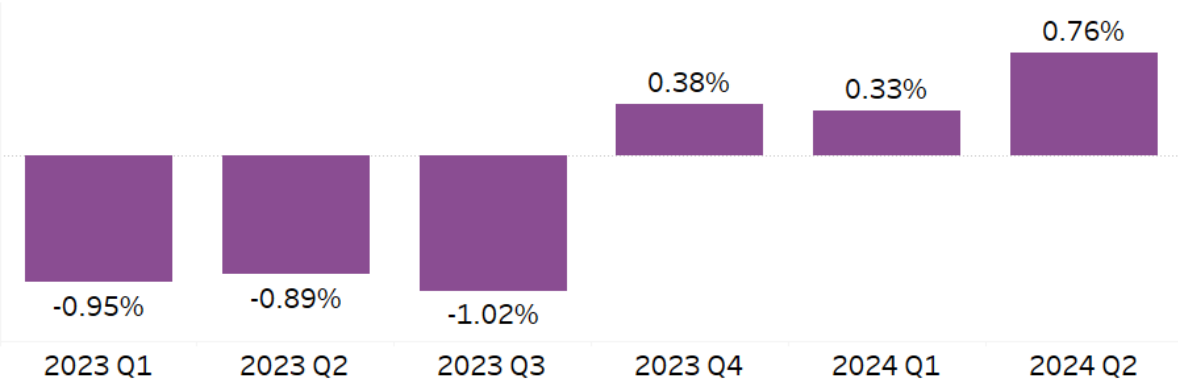
YOY growth in average new loan amount



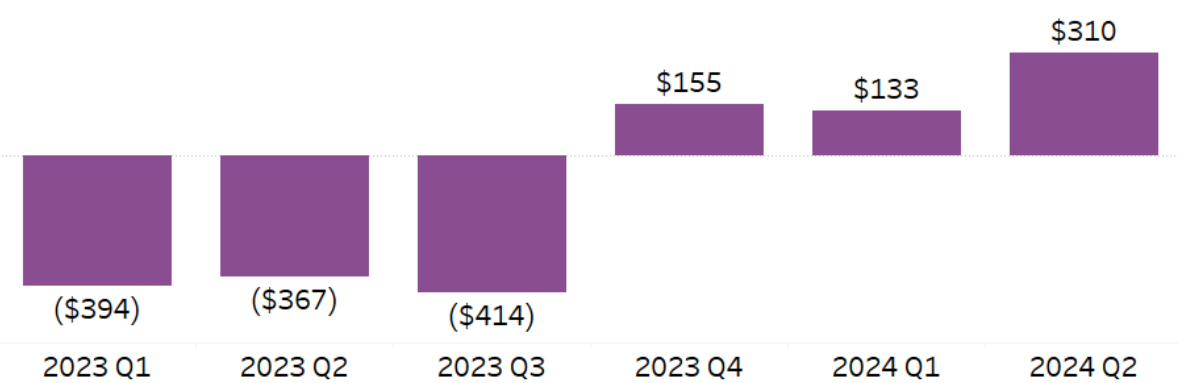
YOY \$ difference in average new loan amount



QOQ growth in average new loan amount

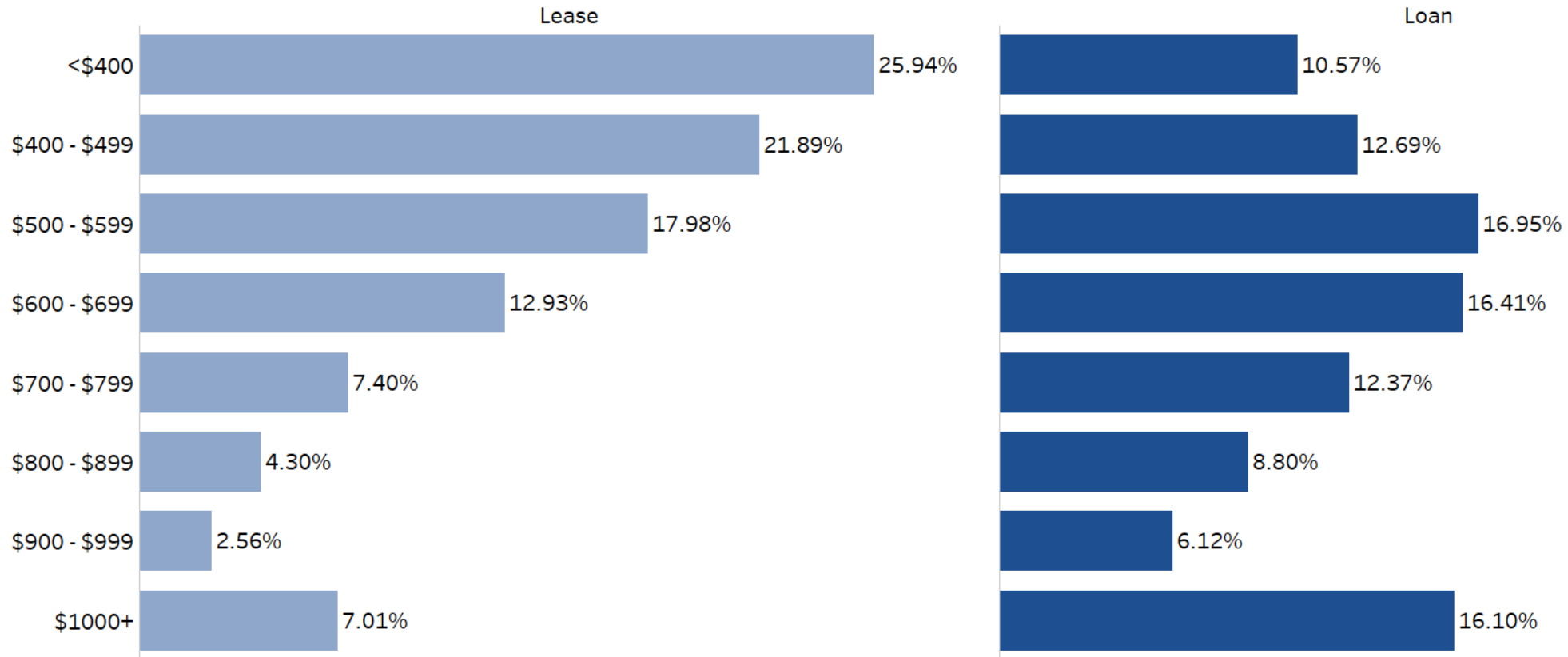


QOQ \$ difference in average new loan amount



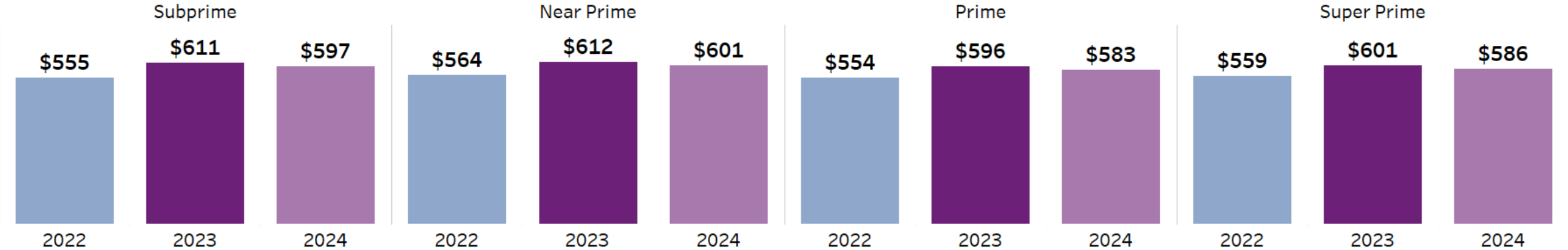
Over 13% of all new payments (loan & lease combined) are over \$1k

Average monthly payment

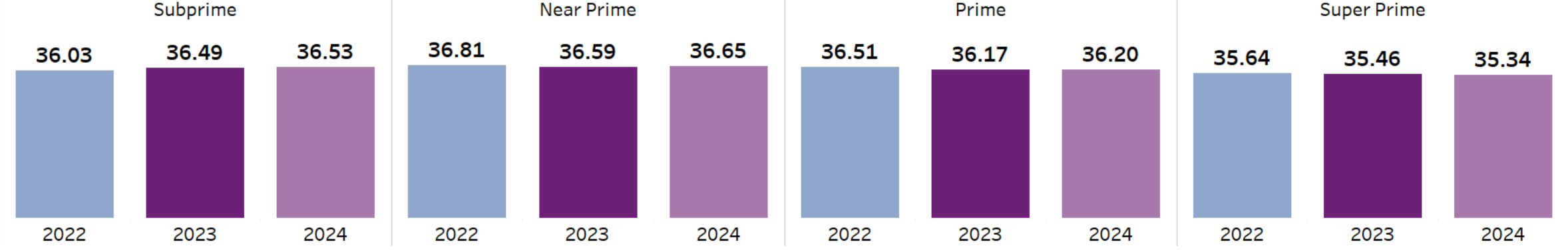


All segments see decreases in lease payments; terms increase for all but Super Prime

Average lease payment by risk tier



Average lease term by risk tier

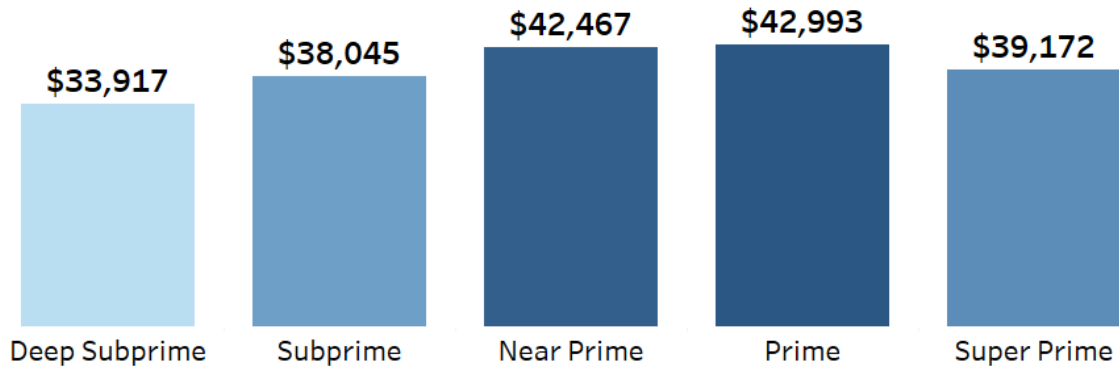


VantageScore® 4.0

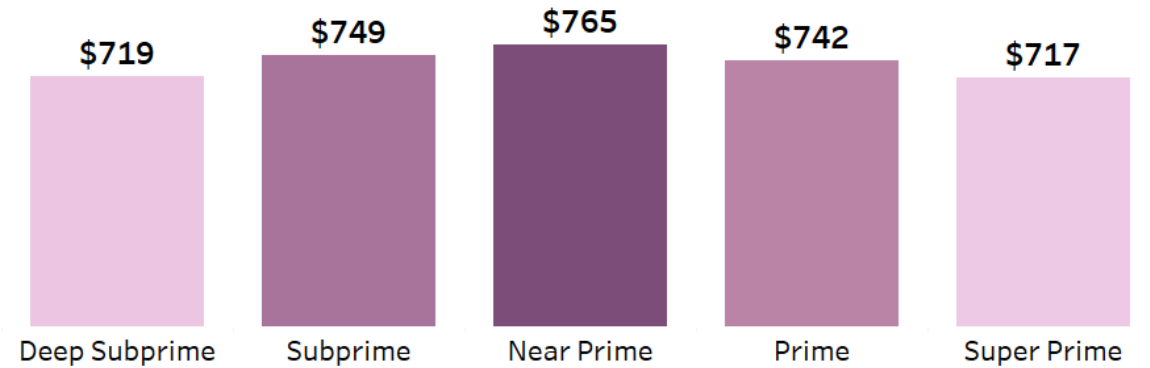


Loan amounts decrease in the subprime space while payments are up for all but Super Prime

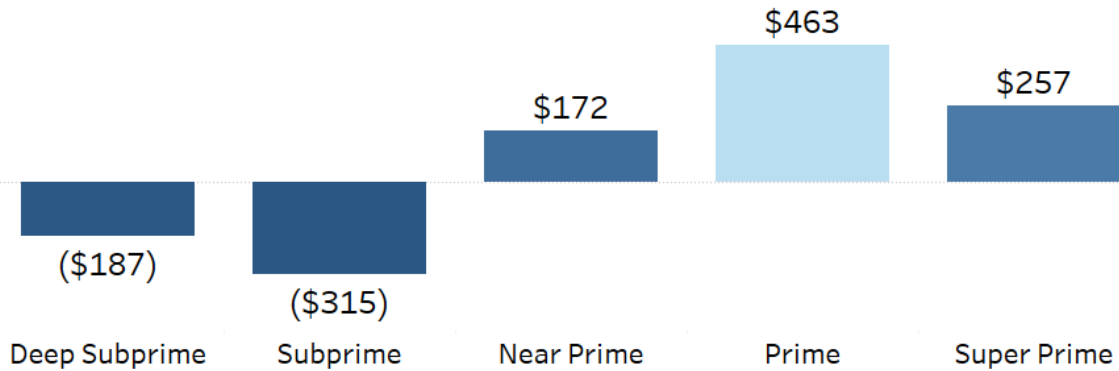
Average new loan amount financed by risk



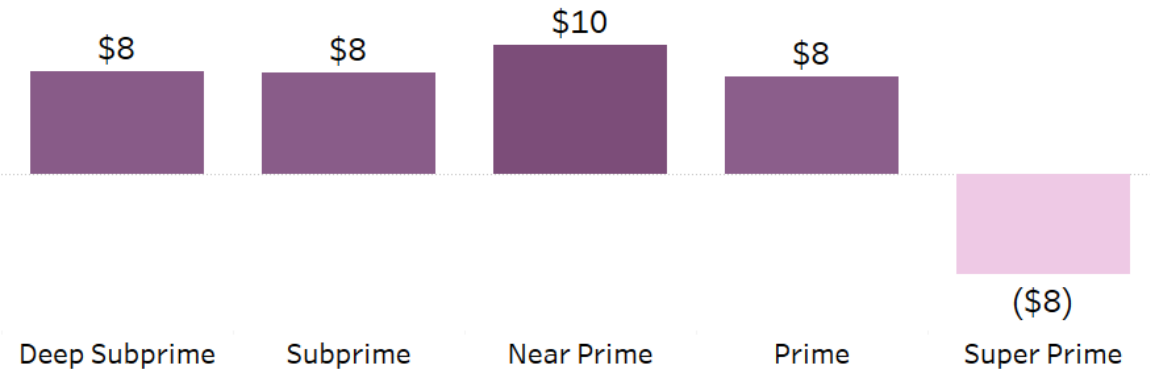
Average new loan monthly payment by risk



Year-over-year change in new loan amount



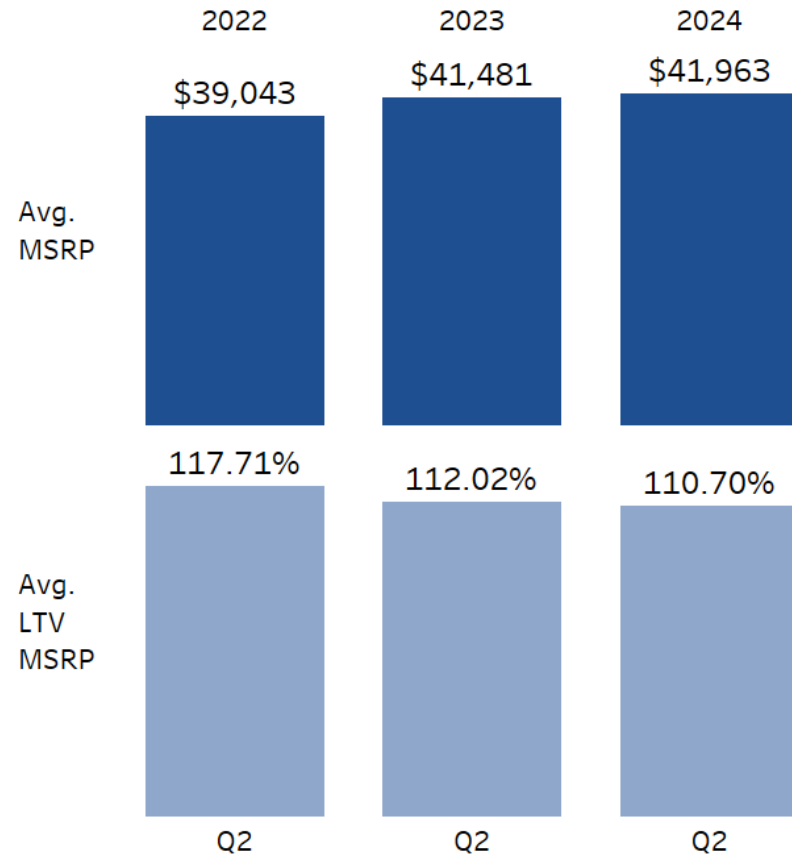
Year-over-year change in new monthly payment



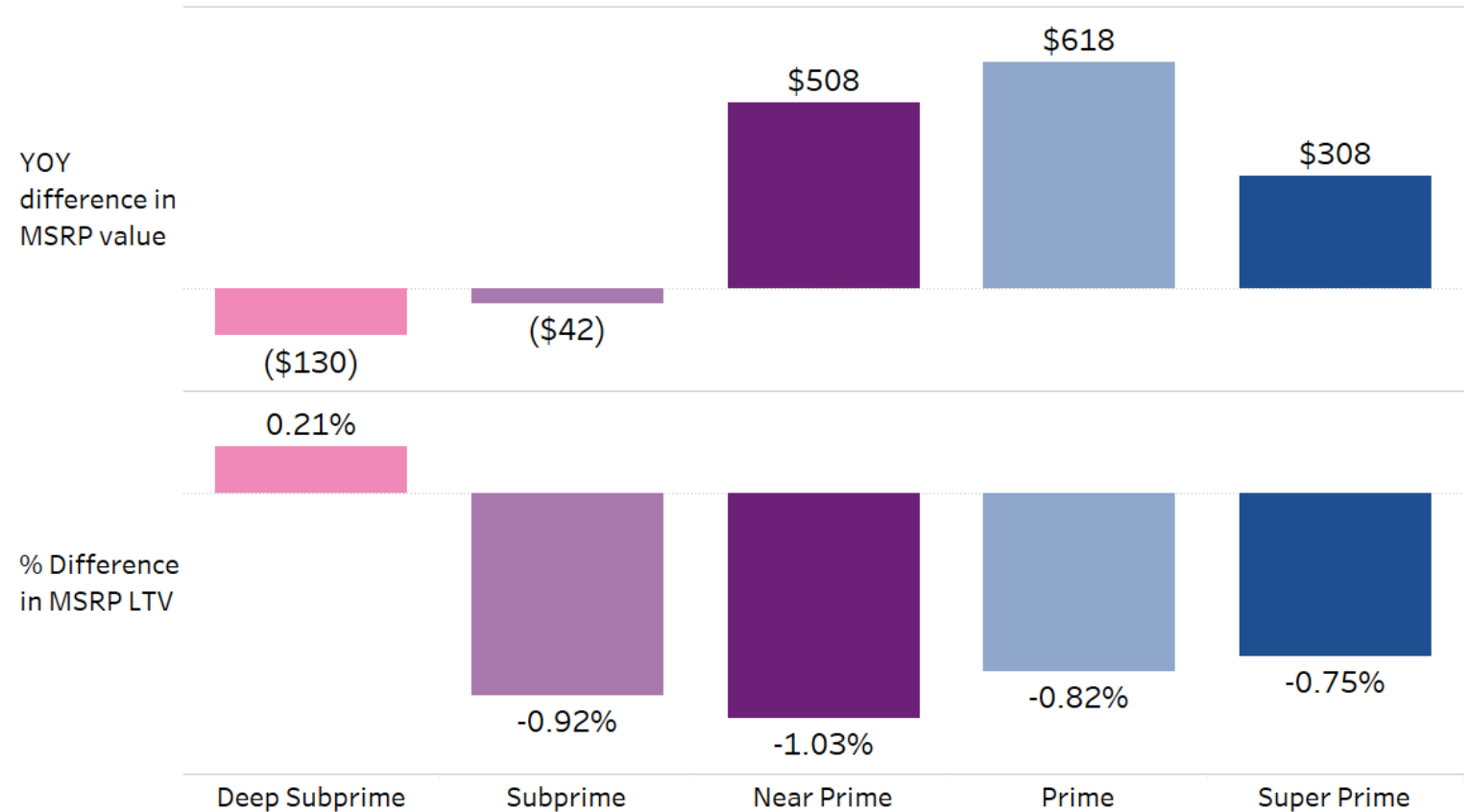
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New values continue to increase for all but subprime while LTV falls across all score segments except Deep Subprime

Avg New Values

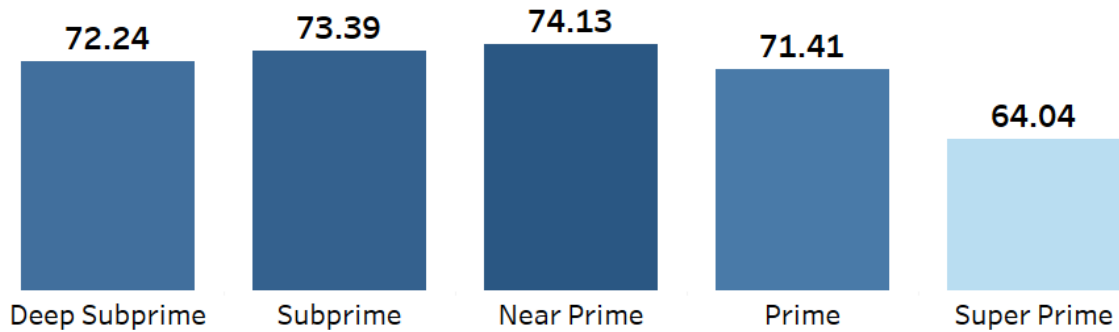


YOY change in new values

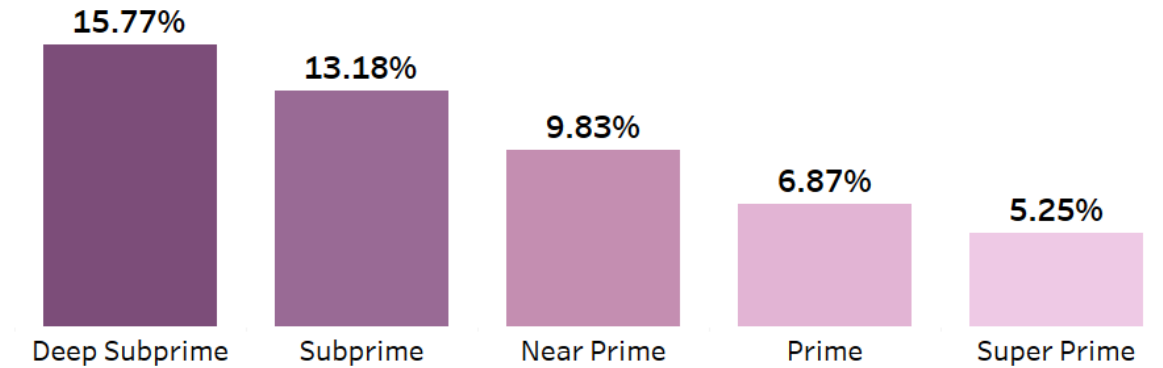


Terms increase across the market while rate increases continue for all but Super Prime

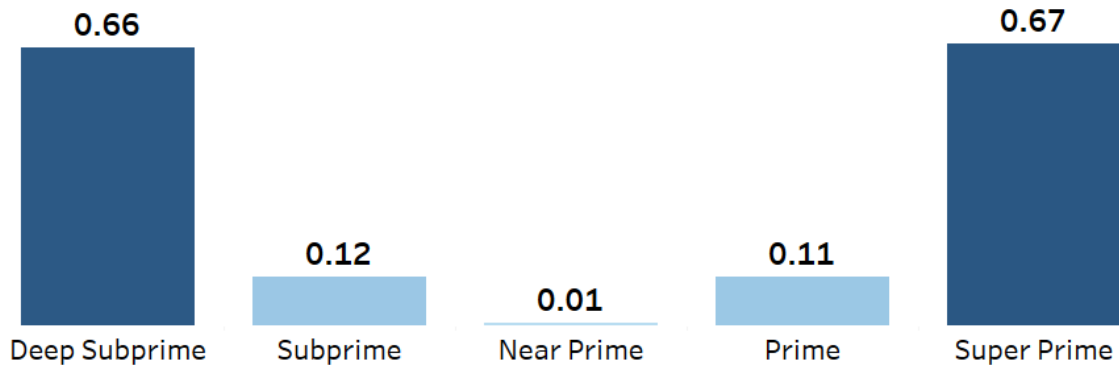
Average new loan term by risk



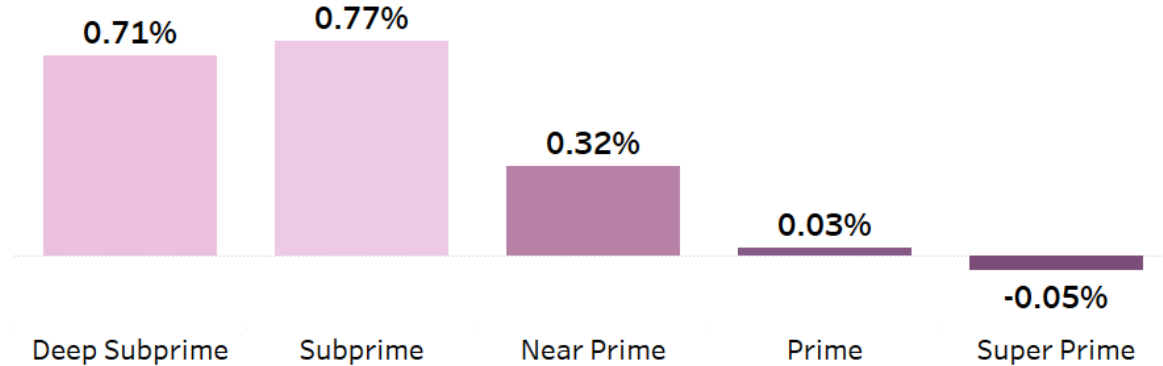
Average new loan rate by risk



Year-over-year change in new loan term



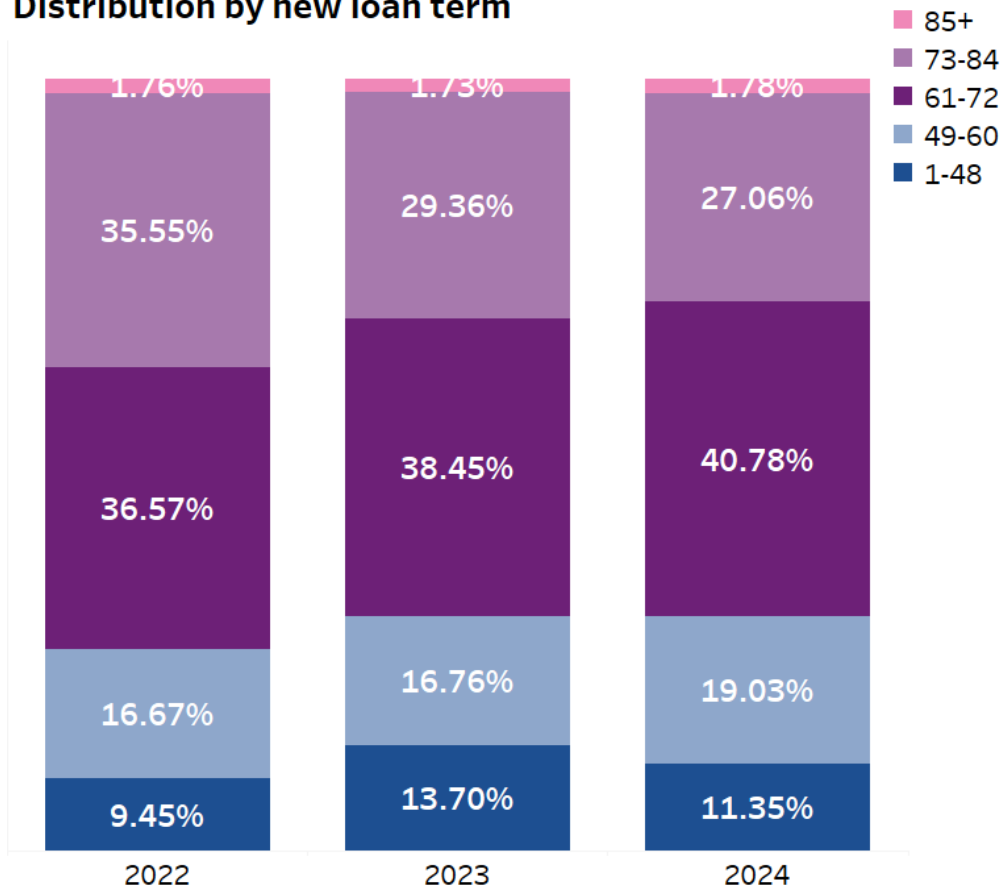
Year-over-year change in new rate



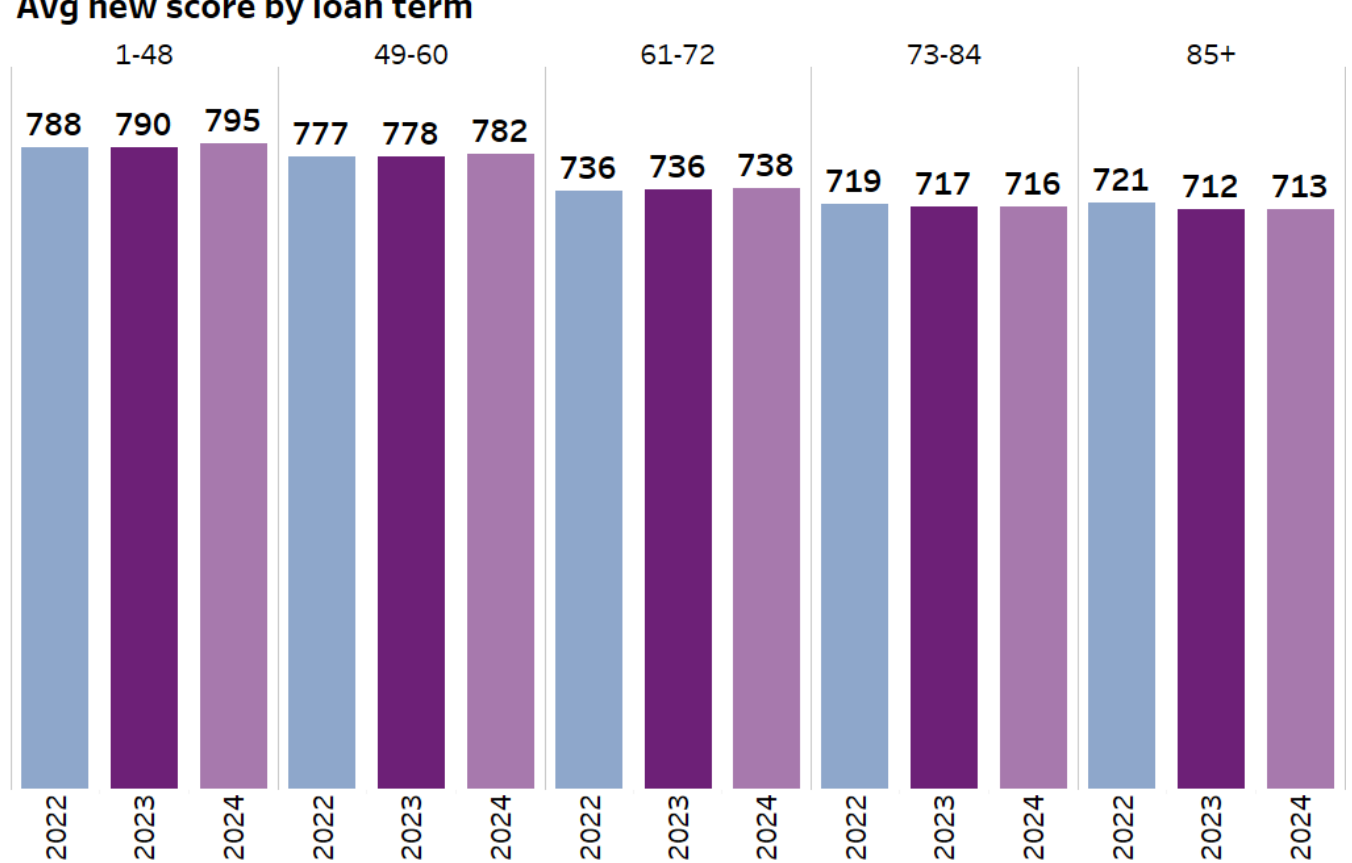
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Growth occurring in 85+, 72 and 60-month loans; scores decrease for 73-84

Distribution by new loan term

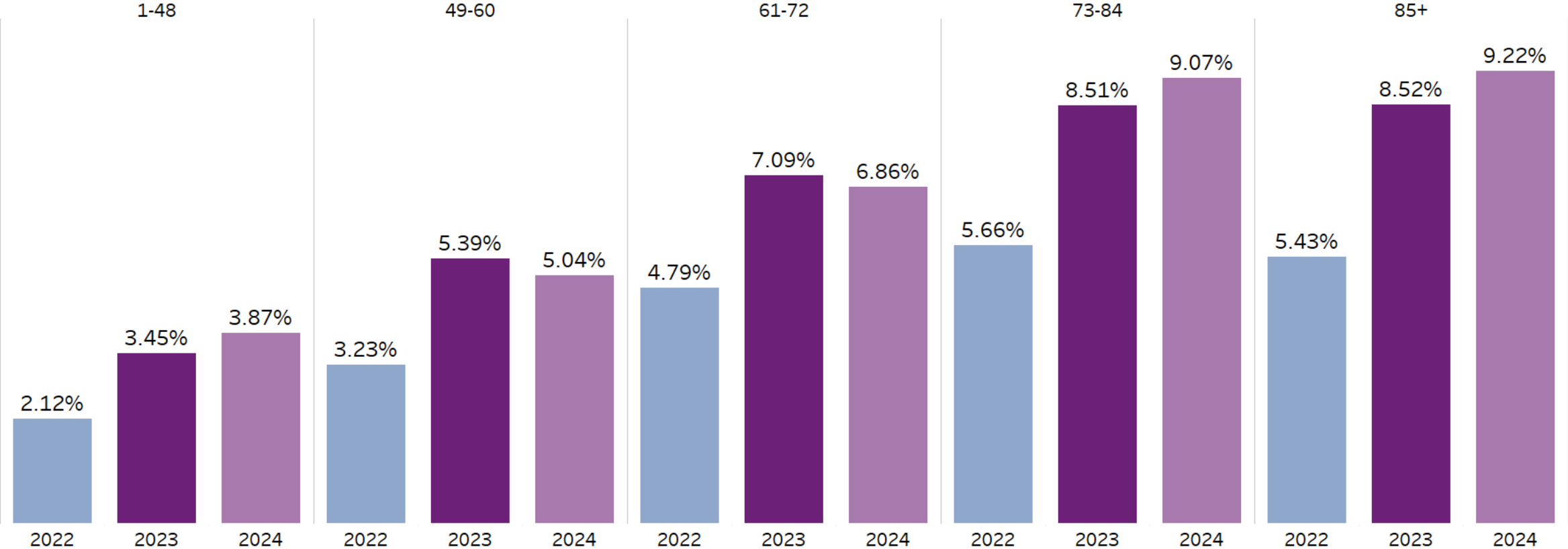



Avg new score by loan term



Incentives drive down rates in the shorter-term loans

Avg new loan rate by term



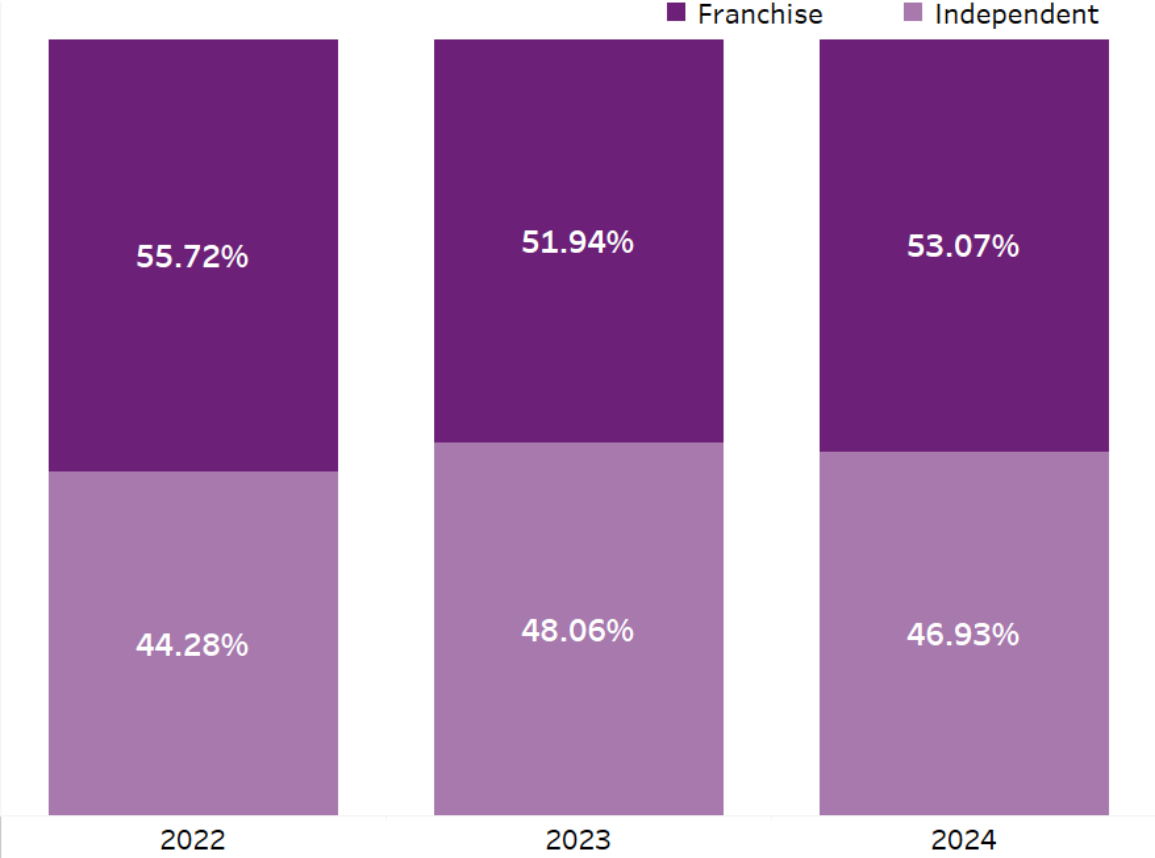


Q2 2024 Used financing

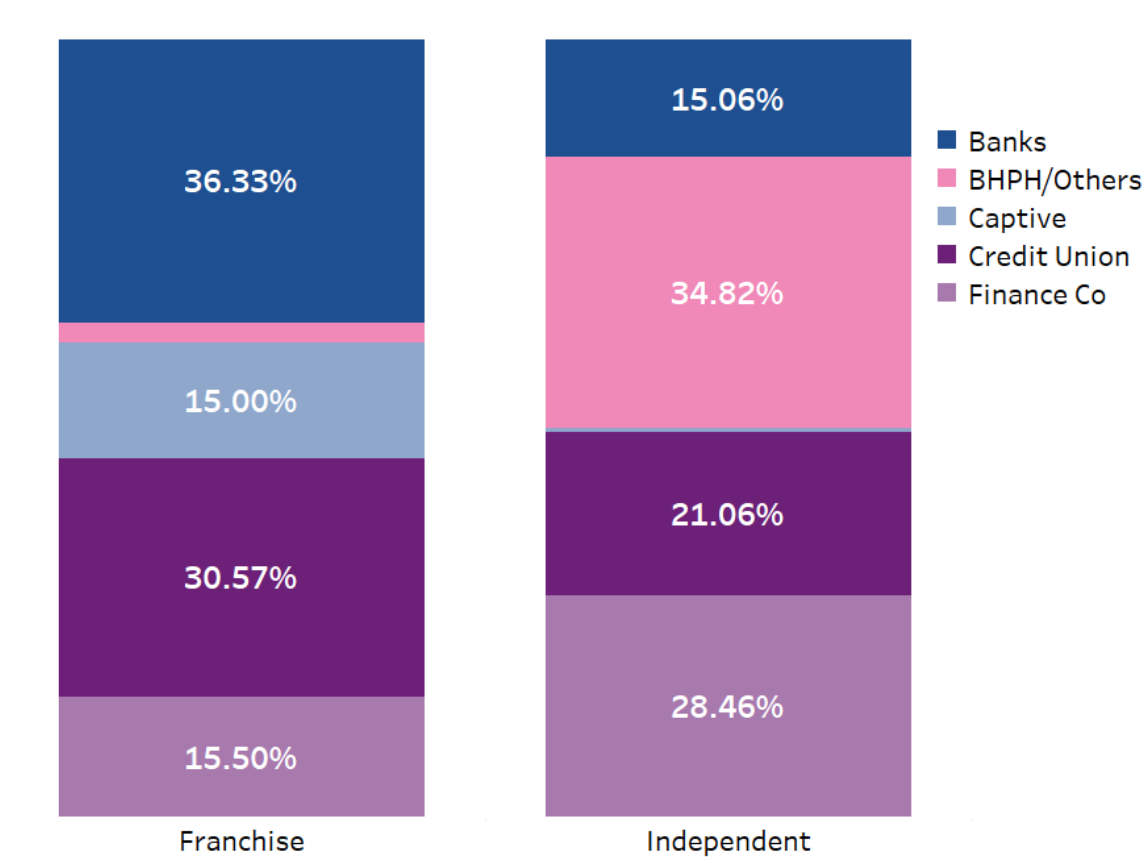
A look at used automotive loan trends

Dealer type snapshot: Independent Dealers decrease share of used purchases

Used transactions by Dealer type

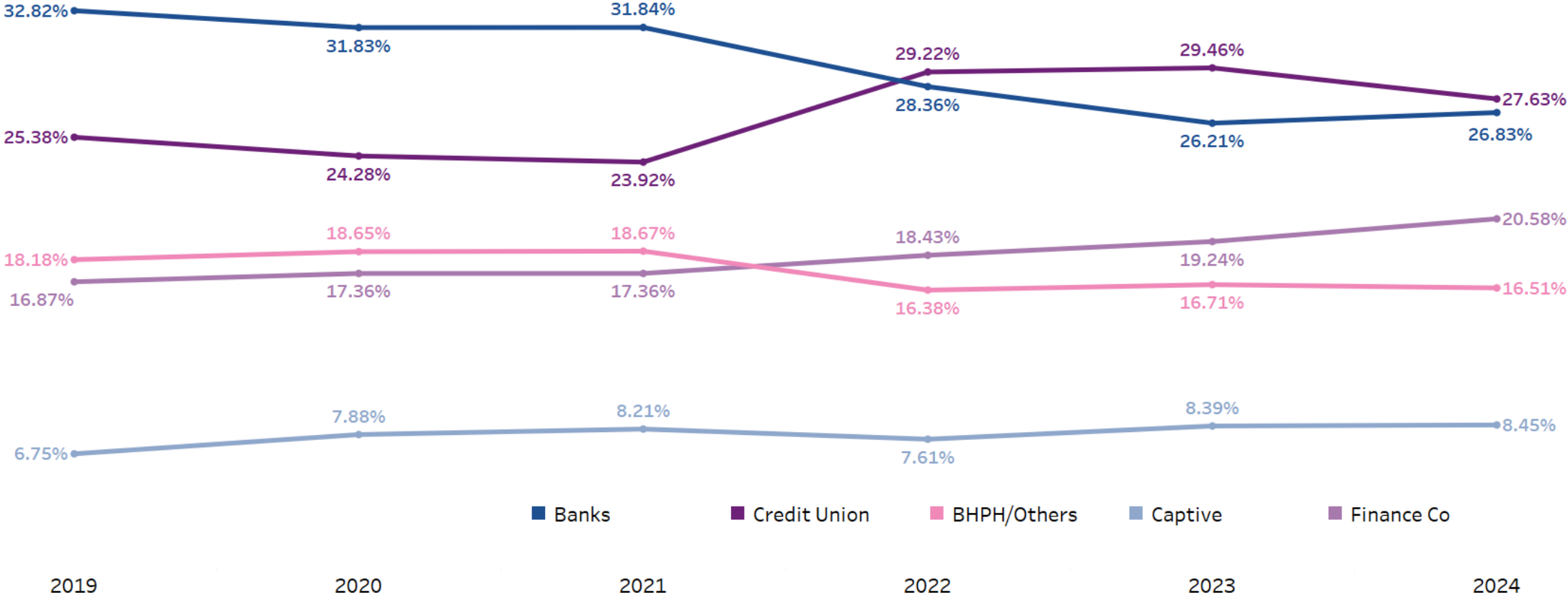


Used loans by lender type and Dealer

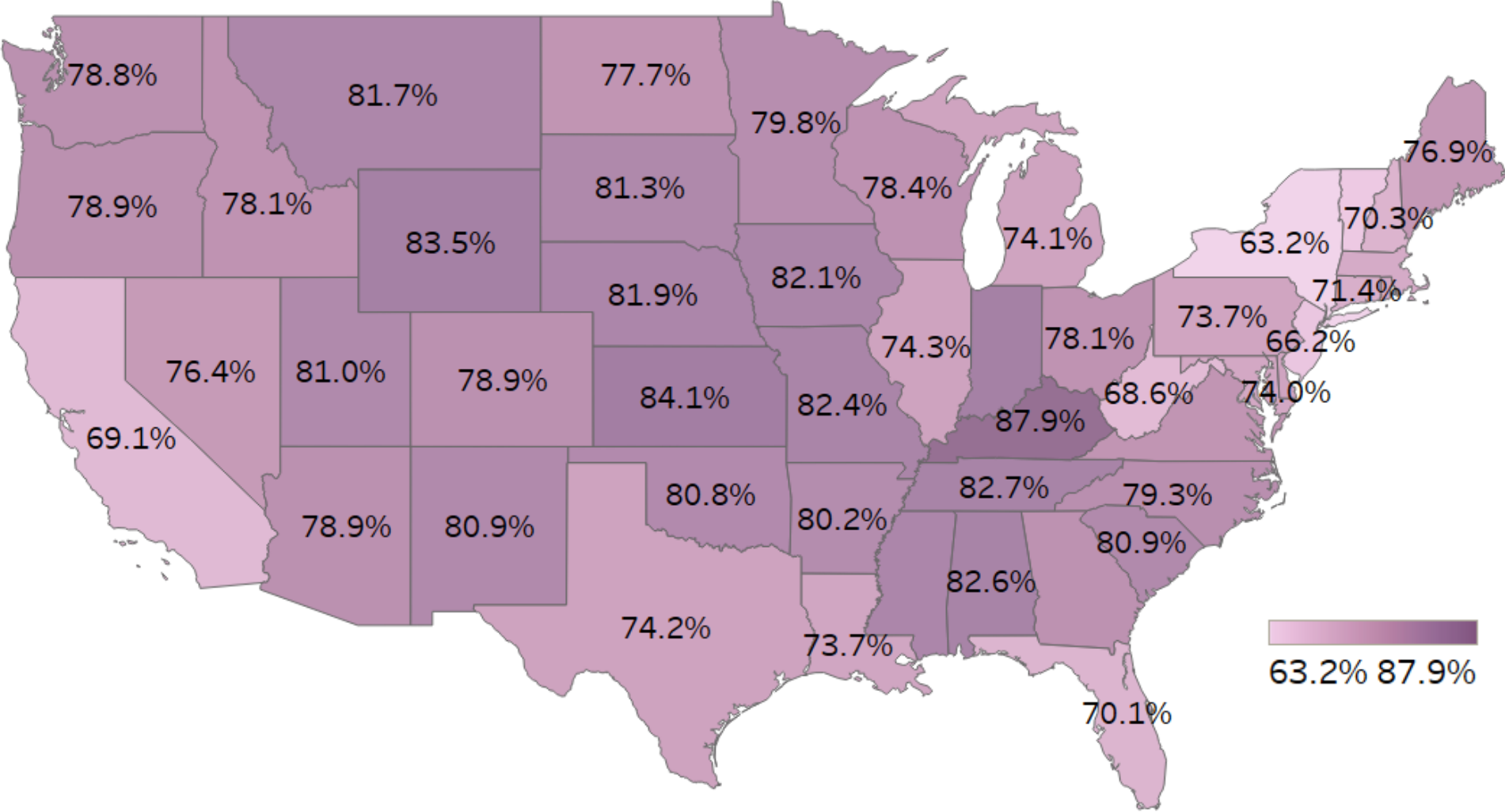


Credit Unions return as largest lender type for used loans

Used loan market share by lender type

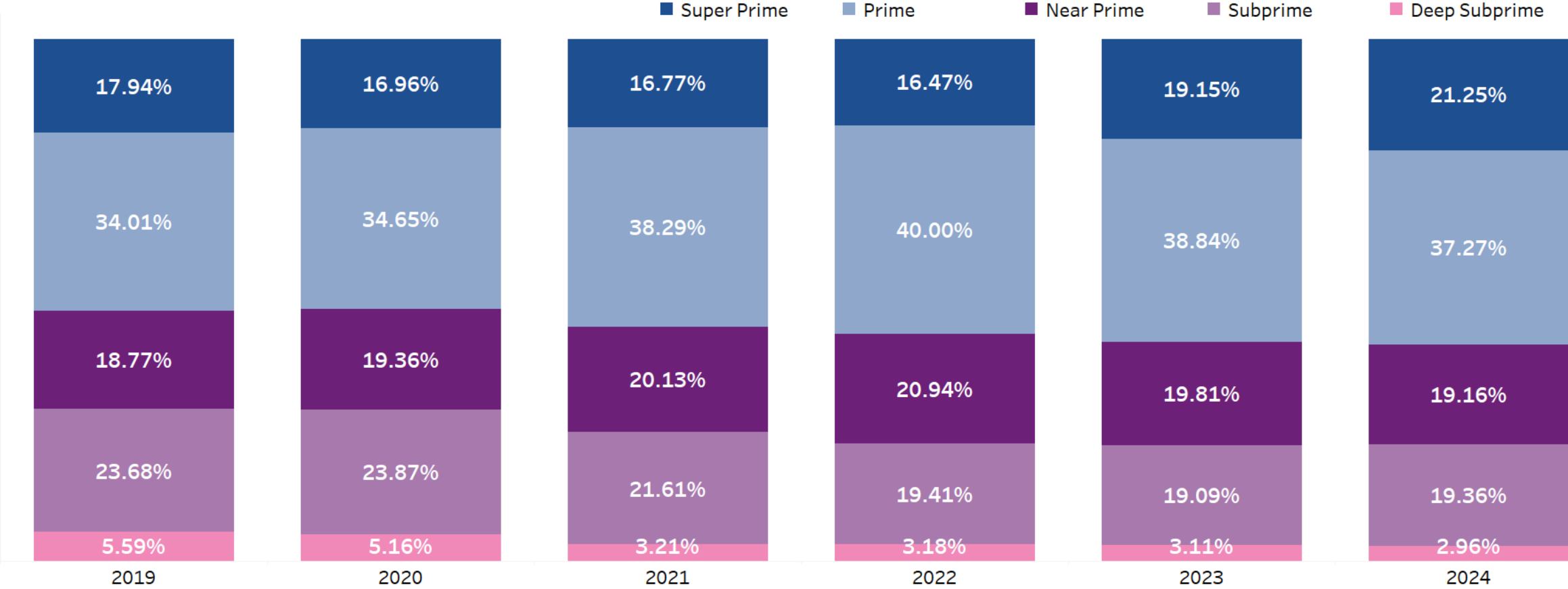


Kentucky has the largest share of their purchases as used vehicles; New York the lowest



Used lending sees growth in Subprime (1.4%) and Super Prime (9.9%)

Used loan risk distribution

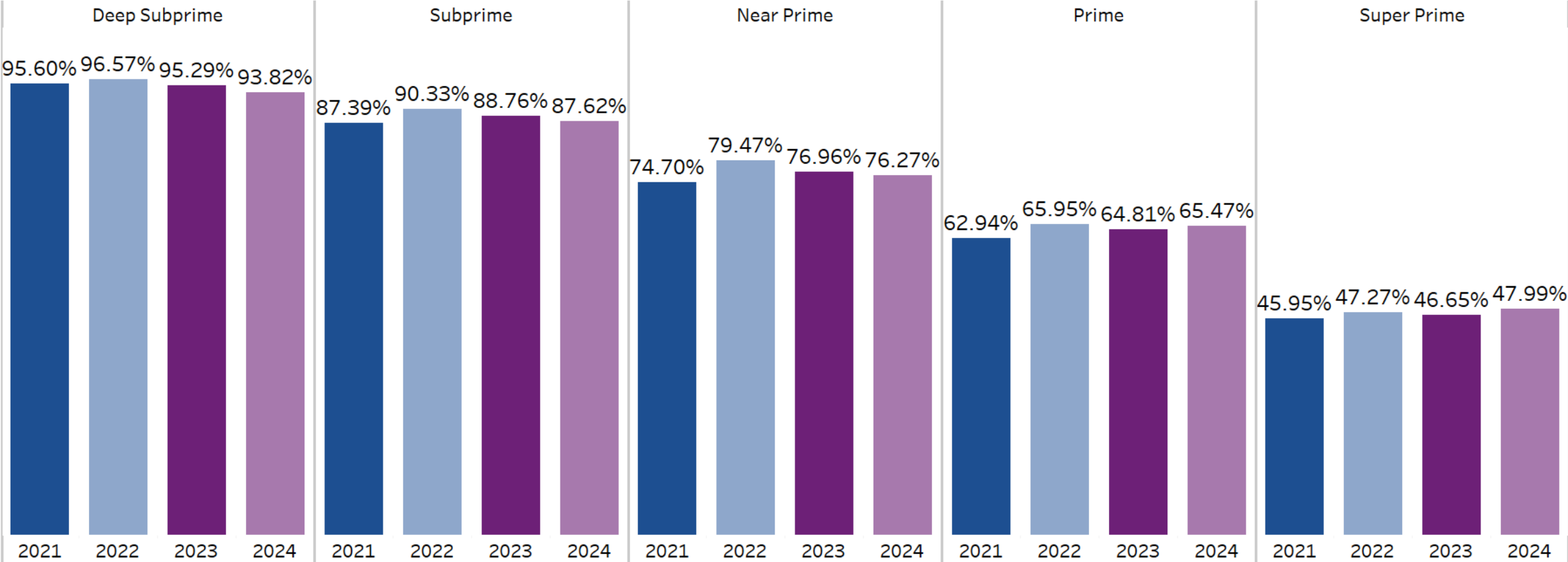


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Prime+ increases their choice in financing used vehicles

Consumers choosing used vehicles

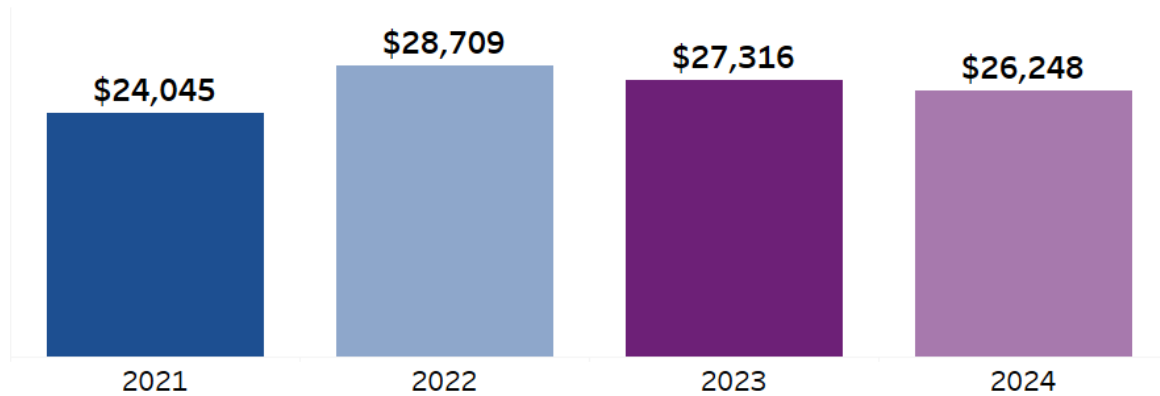


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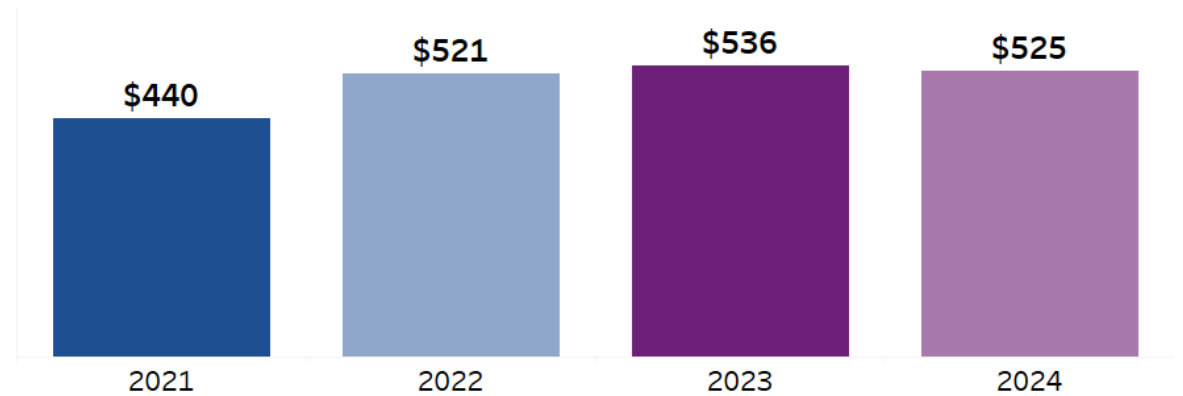


Used loan amounts decrease and despite rate increases, payments decrease YOY

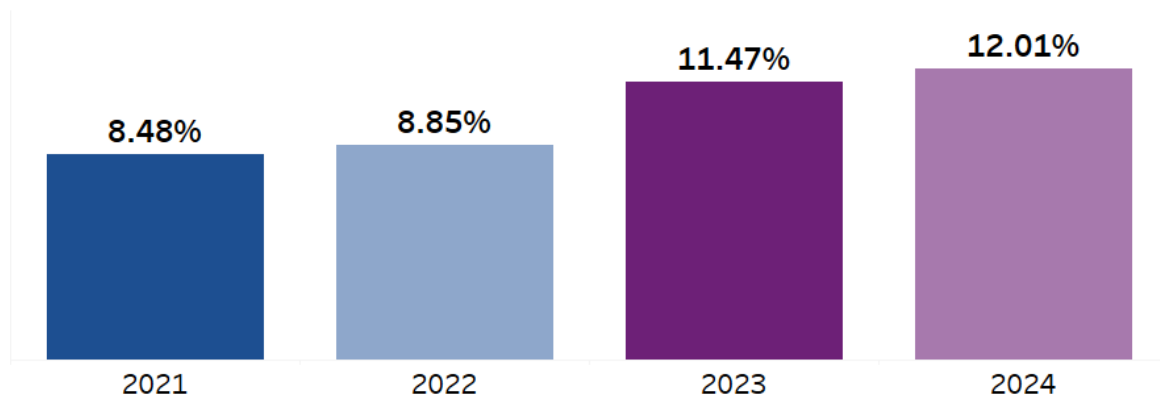
Average used amount financed



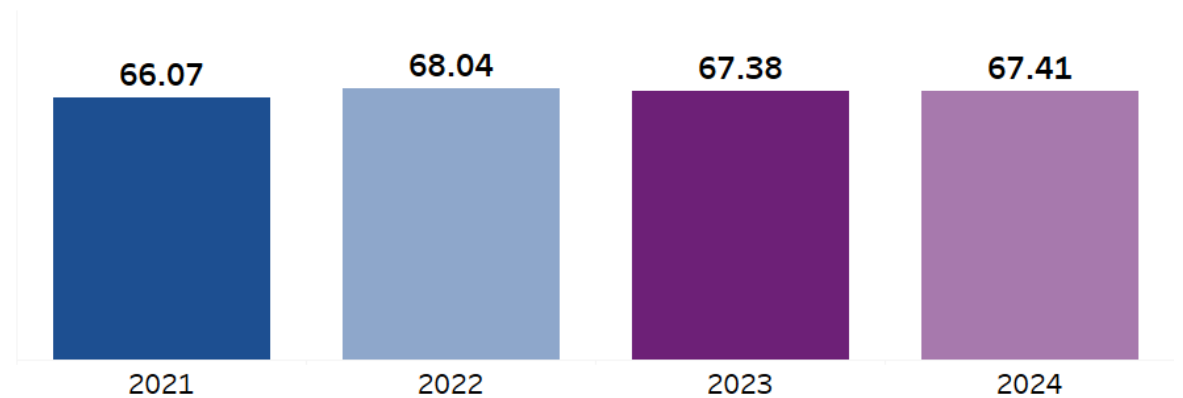
Average used monthly payment



Average used loan rate

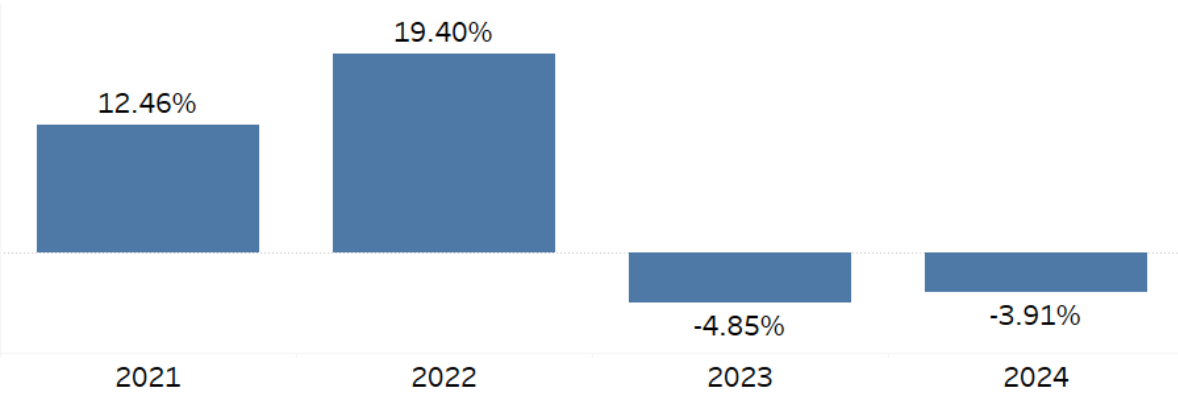


Average used loan term

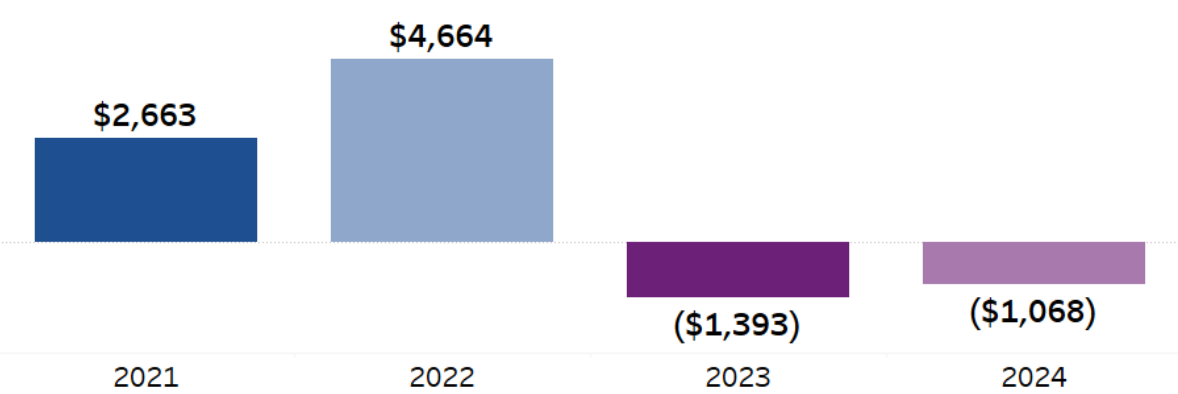


Loan amounts down year-over-year, but increase quarter-over-quarter

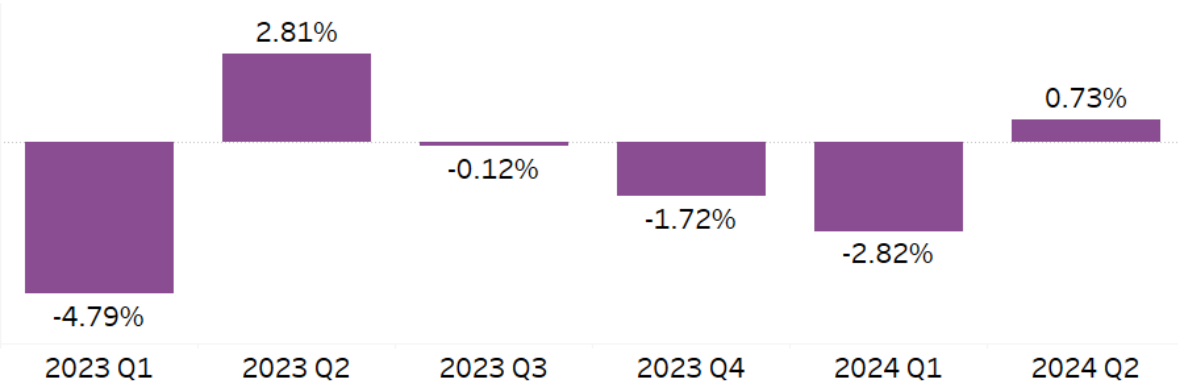
YOY growth in average used loan amount



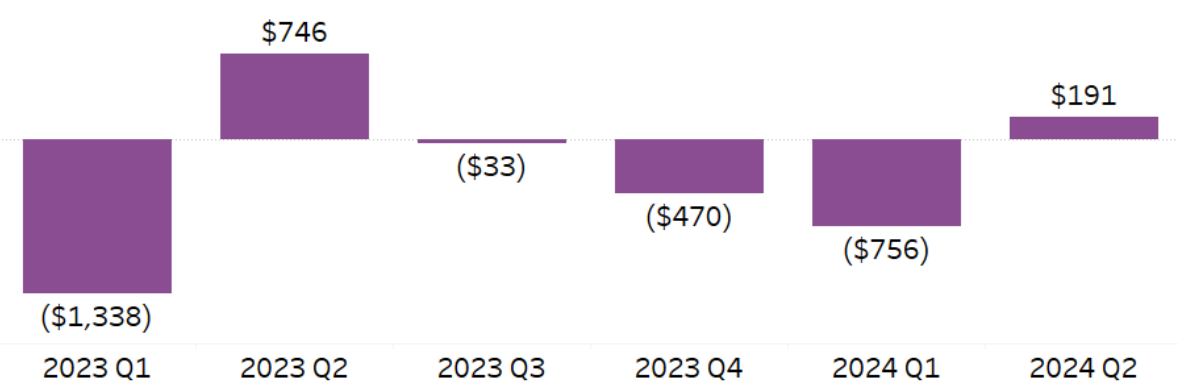
YOY \$ difference in average used loan amount



QOQ growth in average used loan amount

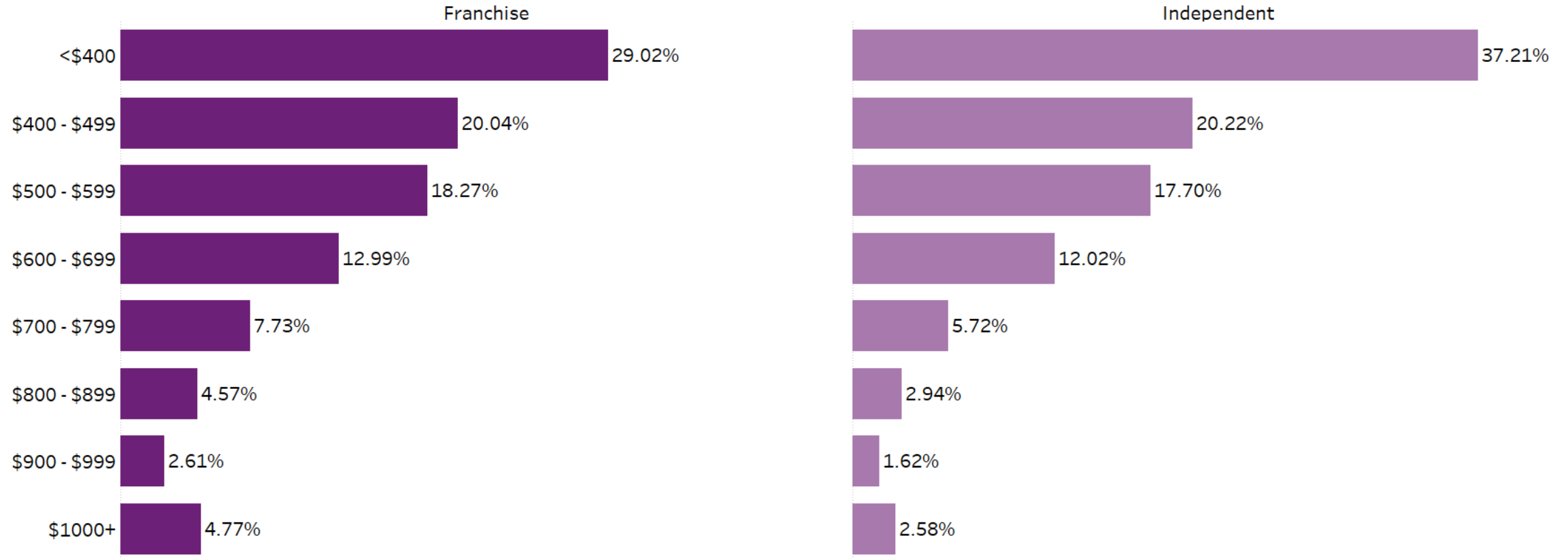


QOQ difference in average used loan amount



Across all used loans* 33.1% are under \$400

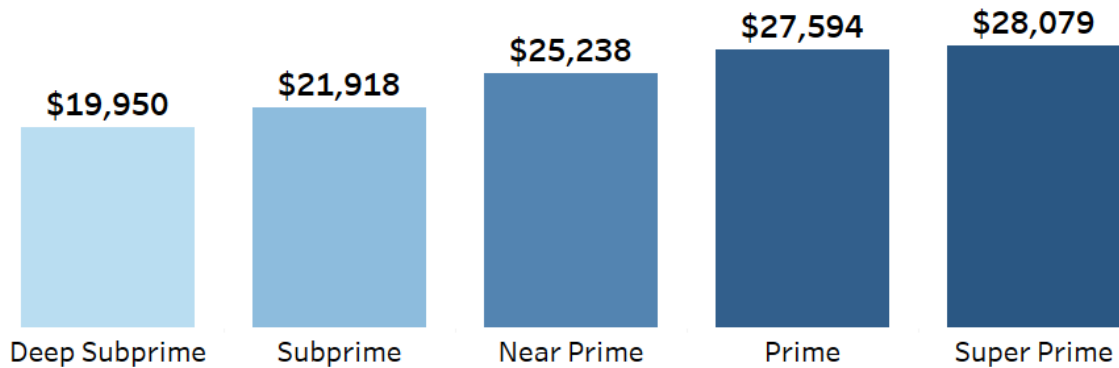
Used loan monthly payment distribution



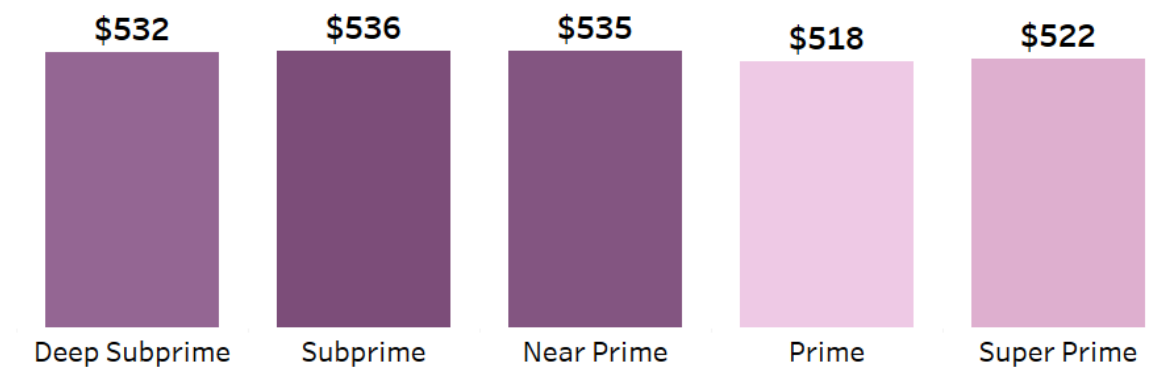
*All used loans include private-party and unknown dealer

Loan amounts and payments decrease for all but Deep Subprime

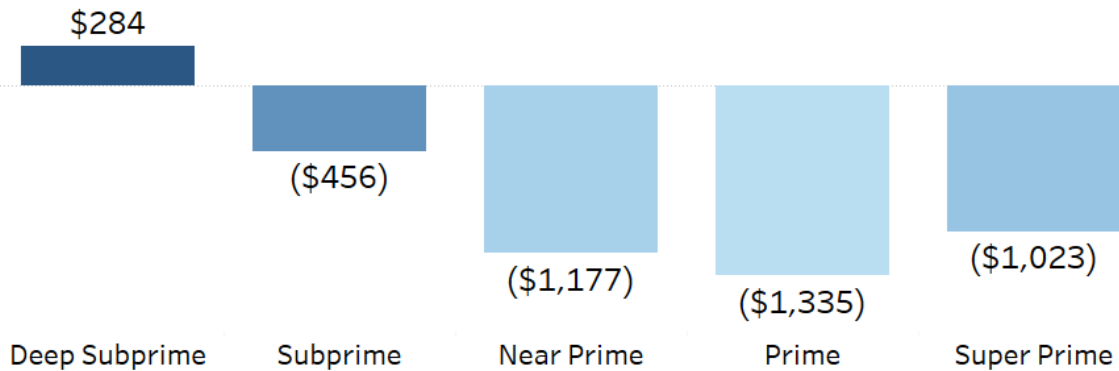
Average loan amount financed by risk



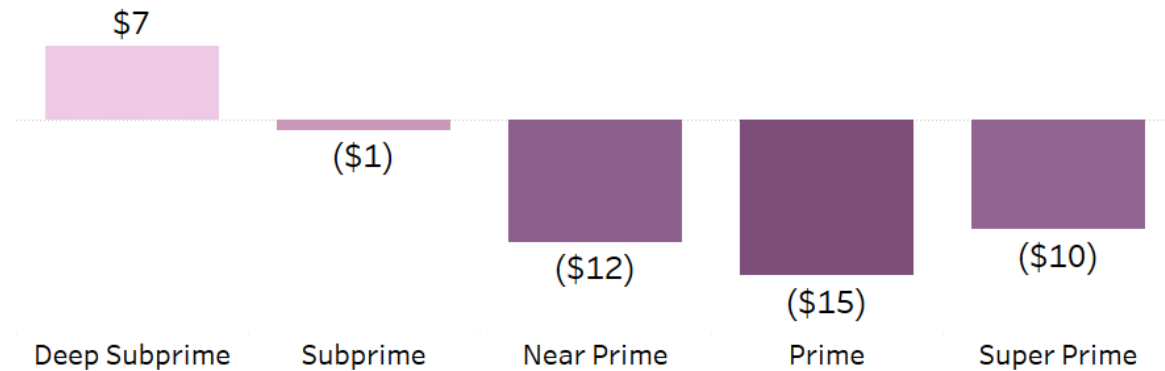
Average used loan monthly payment by risk



Year-over-year change in used loan amount



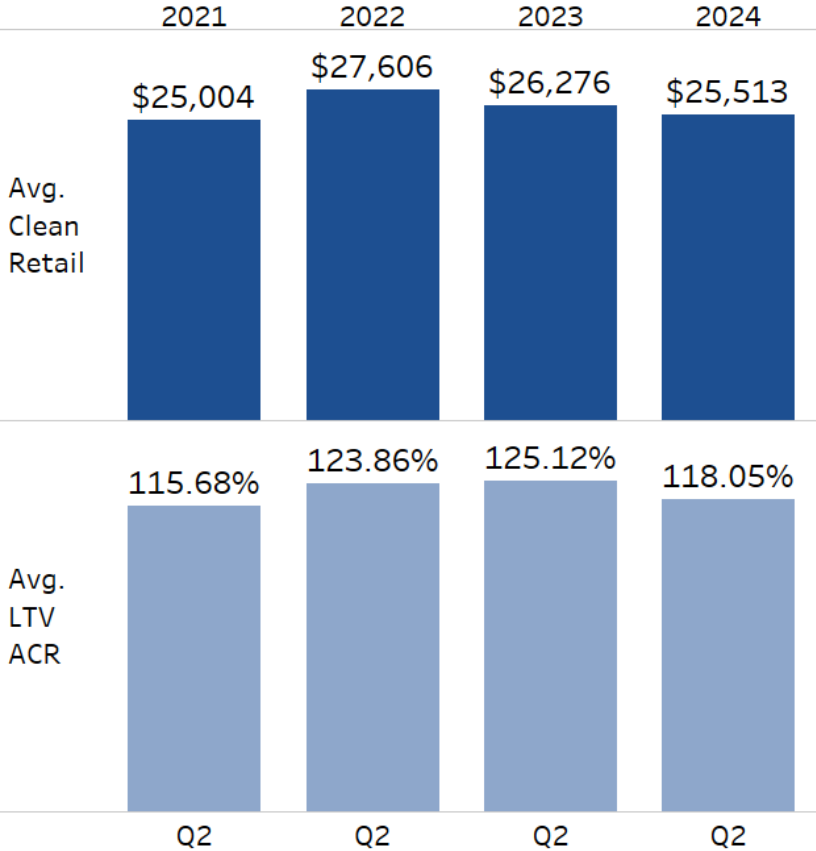
Year-over-year change in used monthly payment



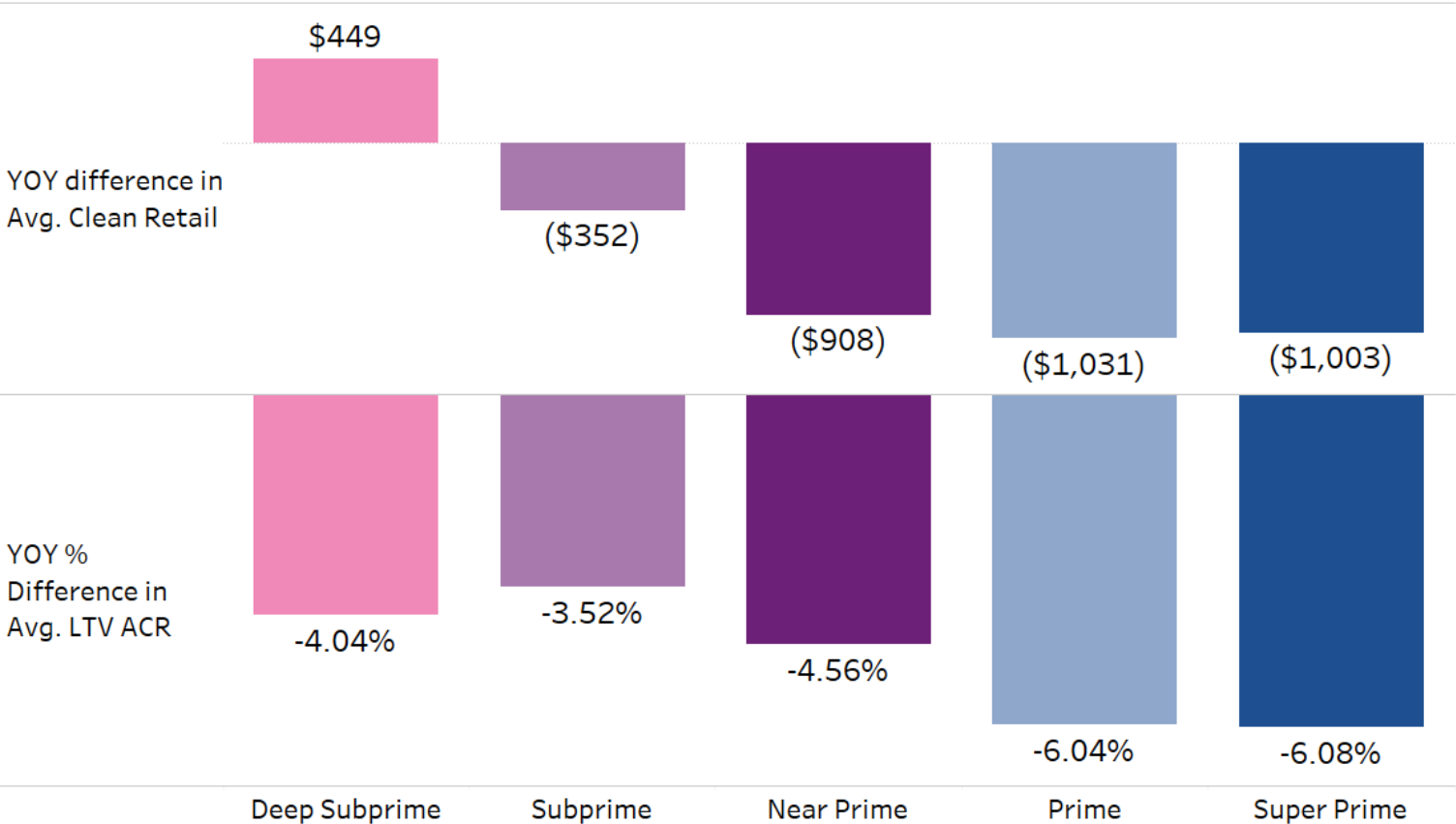
VantageScore® 4.0

Used values decrease for all but Deep Subprime YOY; LTV drops for all segments

Avg Used Values

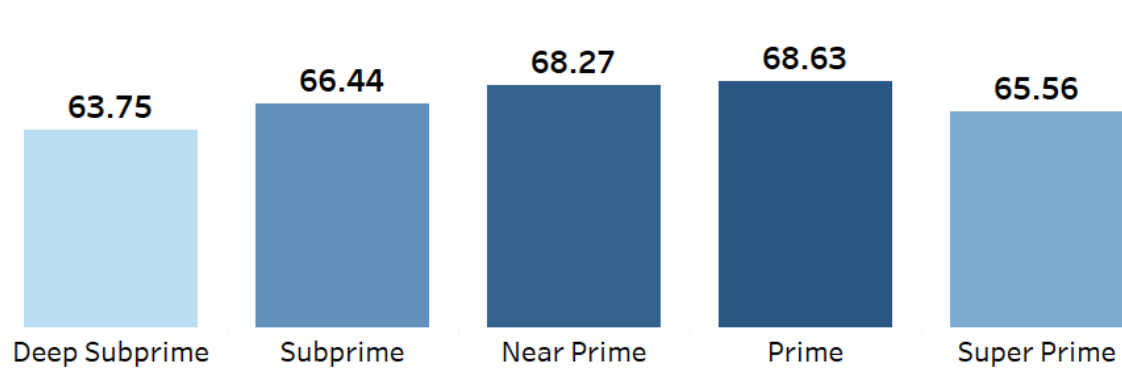


YOY change in used values

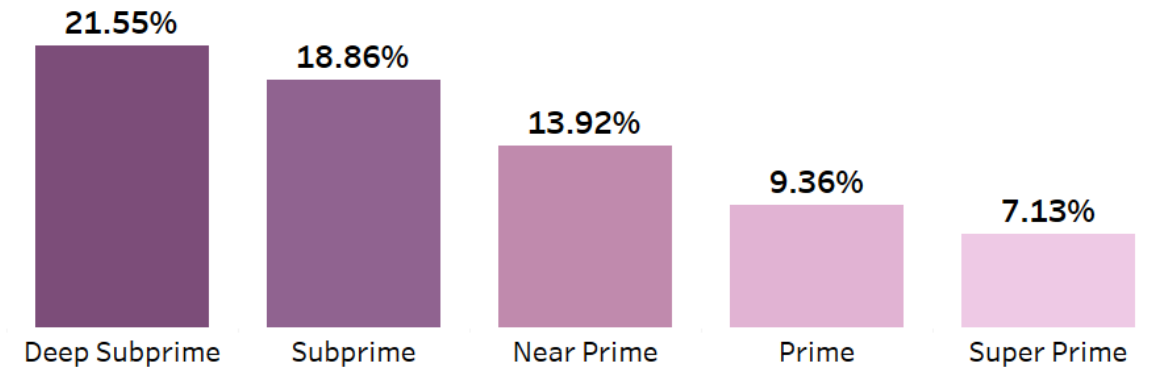


Terms decrease in Prime+ and all segment see rate increases

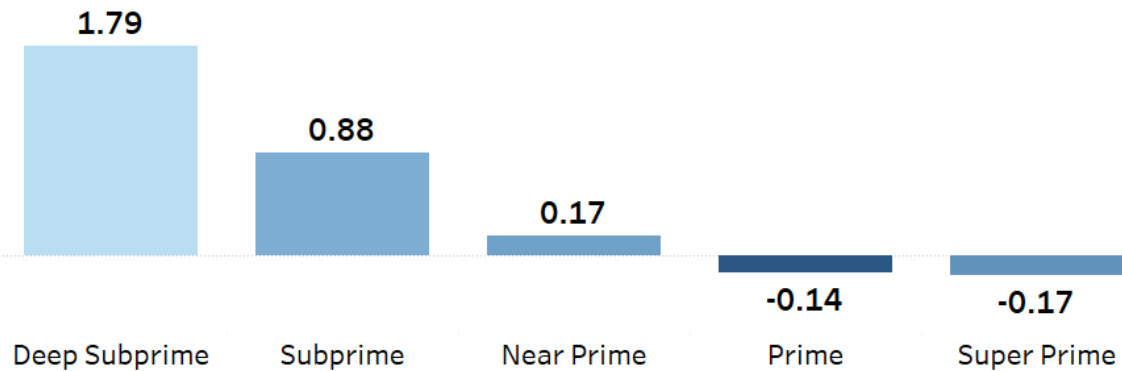
Average used loan term by risk



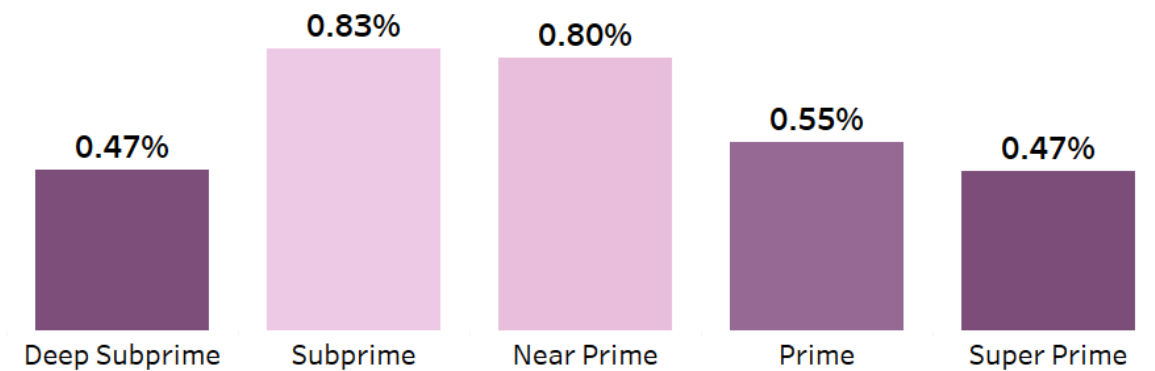
Average used loan rate by risk



Year-over-year change in used loan term



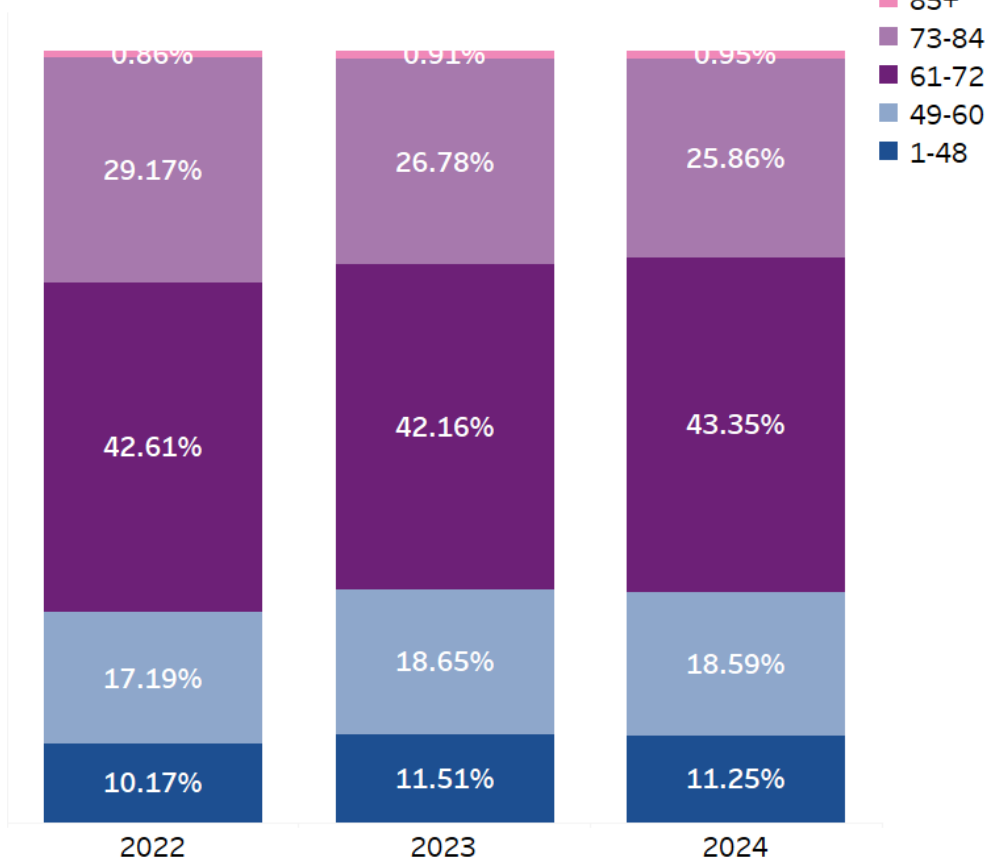
Year-over-year change in used rate



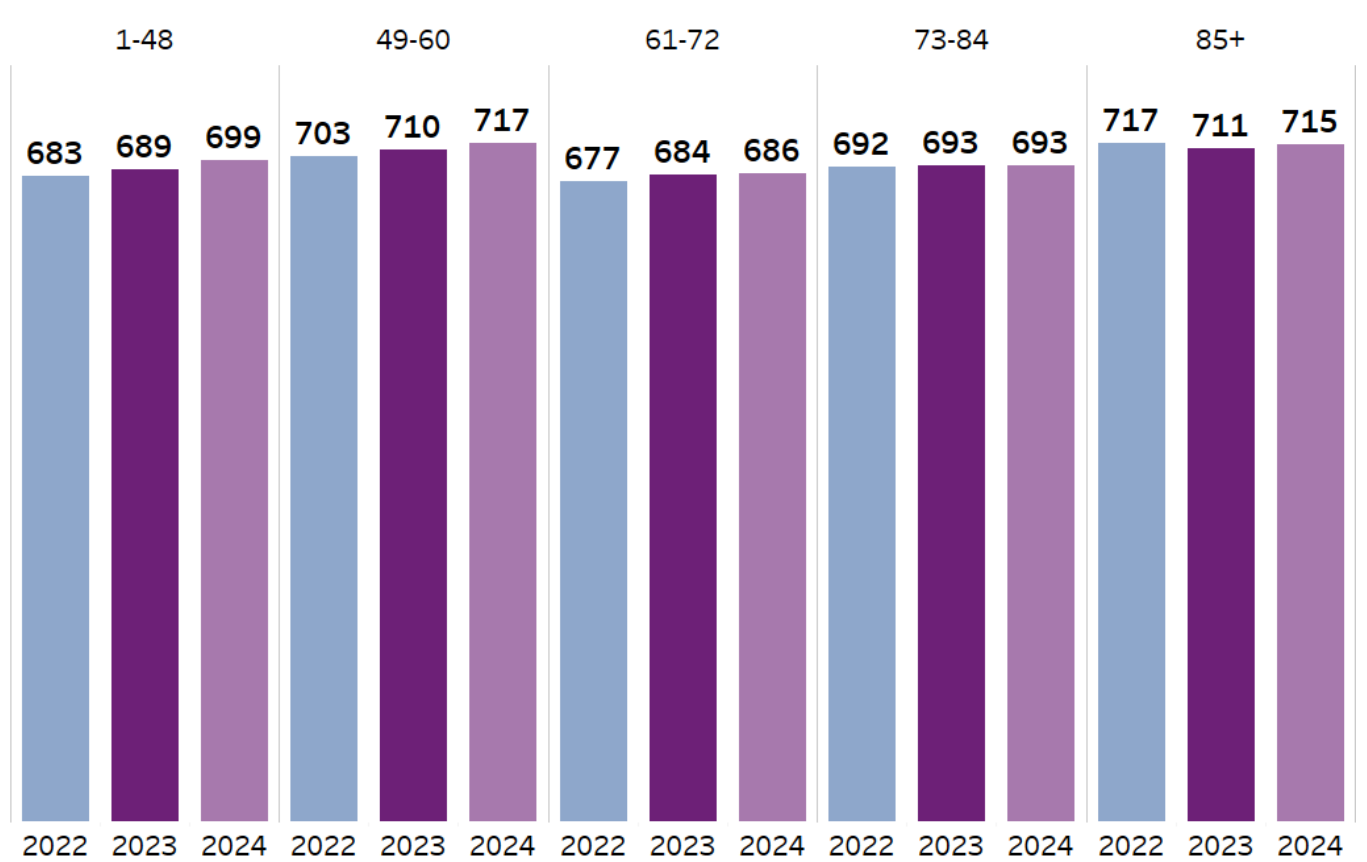
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Over 70% of used terms are 72+ months with scores increasing across all terms (flat for 73-84)

Distribution by used loan term

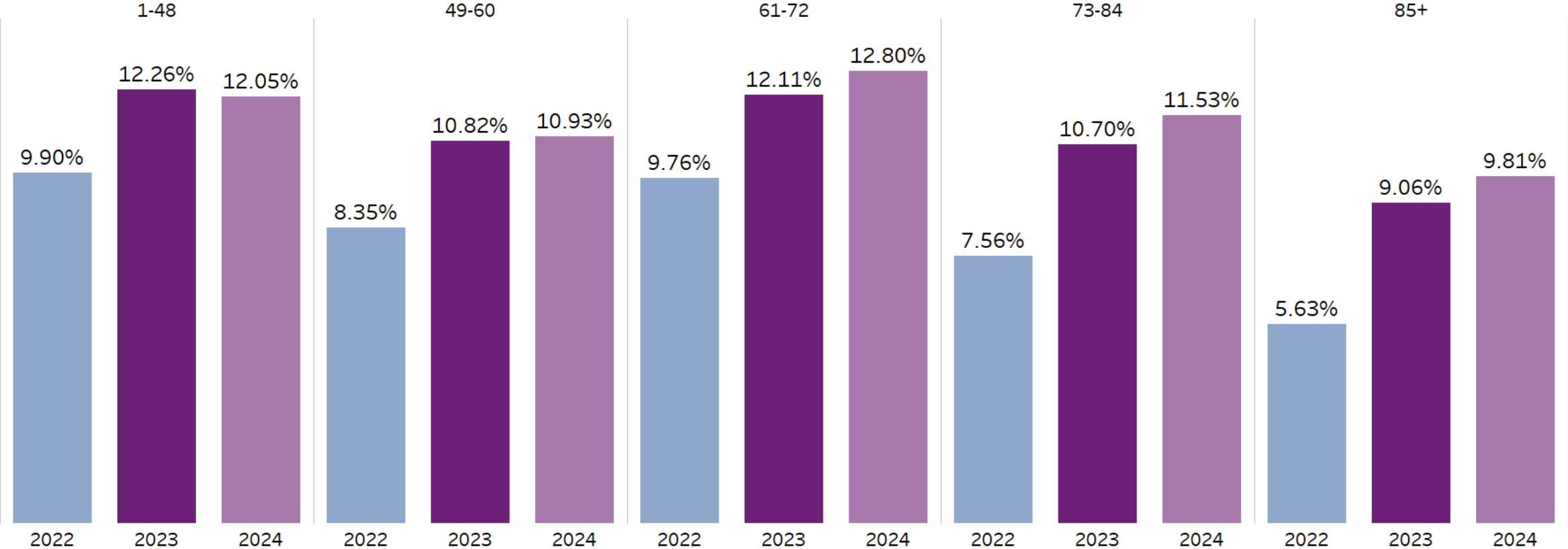


Avg score by used loan term



Shorter term used loans see a reduction in rates

Avg used rate by loan term



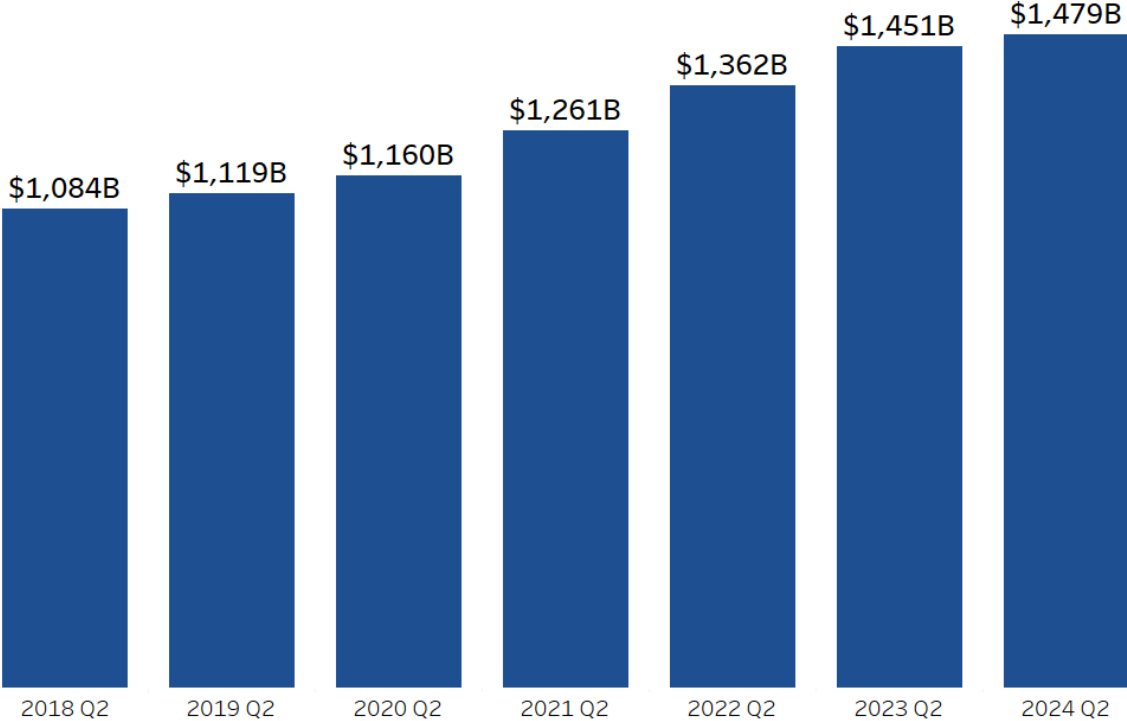


Q2 2024 Market overview

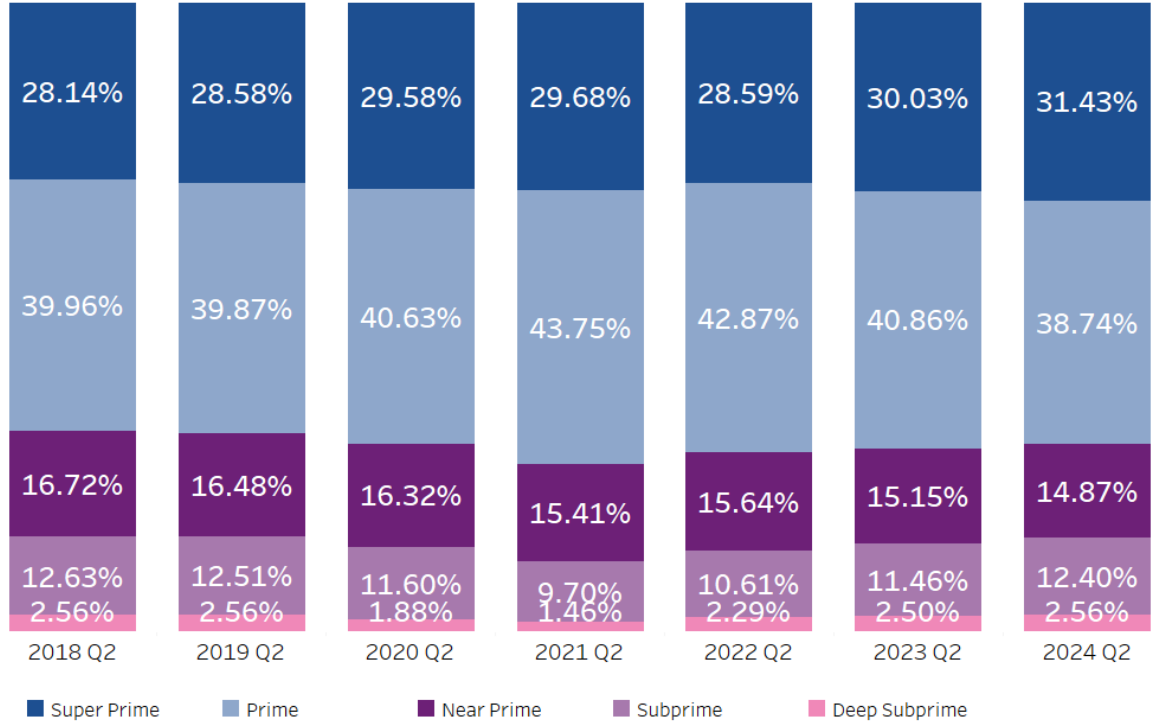
Balances and delinquency on all open auto loans & leases

Outstanding balances have grown 2% YOY; subprime sees some growth, however over 70% of balances remain prime+

Outstanding Automotive Loan Balance



Risk Distribution of Outstanding Auto Loan Balance

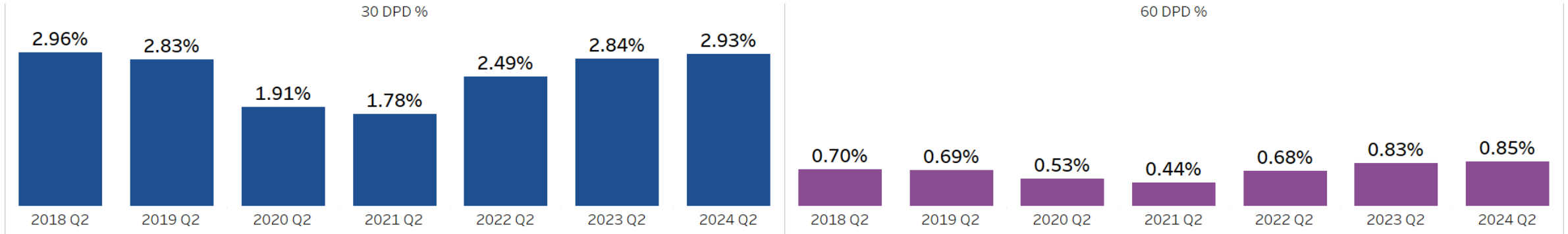


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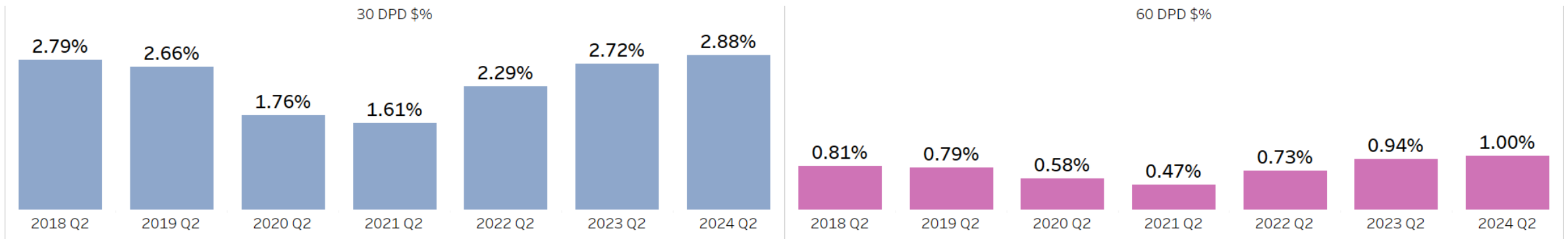


30-day delinquent balances are up 16bps; 60-day up 6bps

Delinquency: percentage of auto loans and leases past due



Delinquency: percentage of auto loans balances past due



Delinquency by vehicle and fuel-type

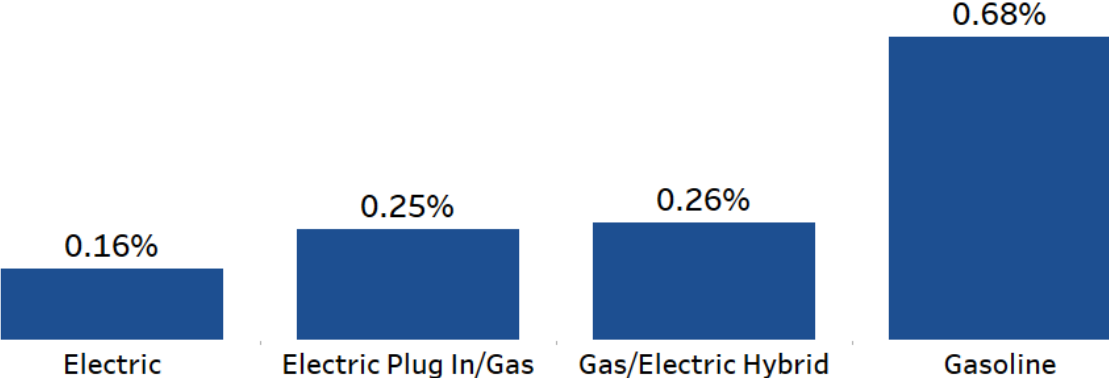
Current 60 day delinquency rate by new/used



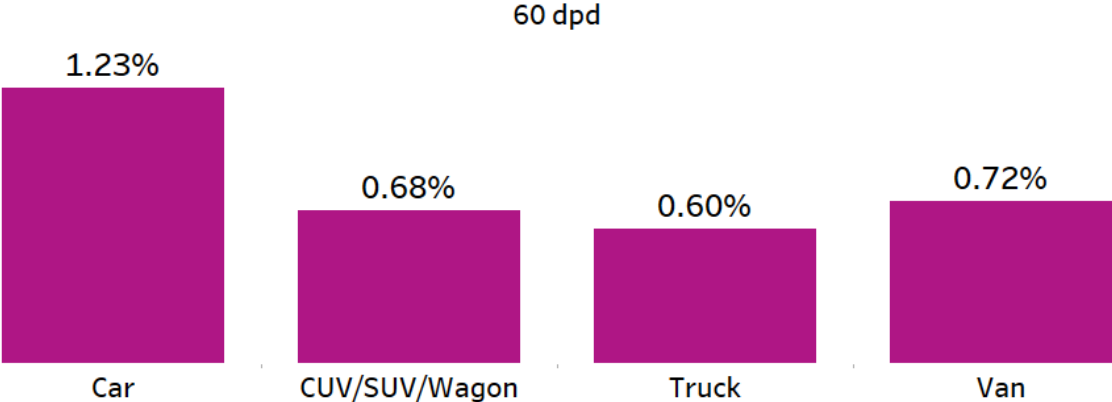
Current 60 day delinquency rate by dealer type on used loans



Current 60 day delinquency rate by fuel type (bought new)



Current 60 day delinquency rate by vehicle type (bought new & used)



Q2 Summary

- Leasing continues to increase, yet cash still remains at higher than historic levels.
- Subprime continues to reach record lows for automotive financing.
- New loan amounts and payments increase modestly, and lease payments decrease
- Used loan amounts and payments decrease despite rate increases
- Loan-to-value decreases year-over-year for both new and used loans.
- Overall balances climb and delinquencies rise.



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Q2 2024

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